

# APL LOGISTICS ANNOUNCES NEIL SMITH AS CHIEF COMMERCIAL OFFICER

*APL Logistics Ltd (APLL) is pleased to announce that Neil Smith has joined the company as Chief Commercial Officer (CCO), based in Seattle, WA.*

SCOTTSDALE, AZ, UNITED STATES, October 7, 2021 /EINPresswire.com/ -- SCOTTSDALE, ARIZONA - [APL Logistics](#) Ltd (APLL) is pleased to announce that [Neil Smith](#) has joined the company as Chief Commercial Officer ([CCO](#)), based in Seattle, WA. As CCO, He will oversee APLL's global commercial strategy and development.



A member of the **KWE** Group  
Logistics... Your Way!

"APLL is a technology-driven, customer-centric organization that is constantly seeking to innovate and provide leading-edge customer solutions even through challenging times. Neil's unique global experience and creative leadership make him the ideal fit for advancing our commercial efforts during this next phase of growth, and I'm excited to have him join our leadership team."



APLL is a technology-driven, customer-centric organization... Neil's unique global experience and creative leadership make him the ideal fit for... this next phase of growth..."

*Thad Bedard, EVP of APL Logistics*

□ Thad Bedard, EVP

Neil is an accomplished executive and leader and brings an incredible breadth of expertise and leadership gained from more than three decades of industry experience.

Before APLL, Neil held senior management positions at Odyssey Logistics & Technology and Hutchison Ports, the world's largest operator of container terminals. Neil has an impressive track record of innovation, driving organic

growth, and strategic acquisitions. He has lived and worked in three continents and, originally from the UK, qualified as a Chartered Accountant with KPMG.

Taryn Livingstone

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