

World's No. 1 STEAM Program Launches New STEM/STEAM Book Series

New Challenge Island chapter book series perfect for fans of The Magic School Bus and Magic Tree House, but with a spectacular, hands-on STEM/STEAM twist!

ATLANTA, GEORGIA, UNITED STATES, October 7, 2021 /EINPresswire.com/ -- With 120 franchise locations and a cumulative audience of 5 million children and thousands of schools, [Challenge Island](#) has been providing kids with award-winning STEAM (Science, Technology, Engineering, Art and Math) learning adventures through field trips, afterschool enrichment classes, summer camps, scout workshops and family nights for almost two decades. On National Stem Day (Nov. 8), the magic of the world's No. 1 STEAM program will combine with the magic of reading to launch the first book in the Challenge Island STEAM book series.

[The Bridge to Sharktooth Island: A Challenge Island STEAM Adventure](#) (West Margin Press) is written by award-winning educator Sharon Duke Estroff M.A.T. (founder and CEO of Challenge Island and author of *Can I Have a Cell Phone for Hanukkah?*, Penguin Random House); and award-winning author Joel Ross (Alley and Rex, Simon & Schuster; *Fog Diver*, HarperCollins; *Beast & Crown*, HarperCollins); and illustrated by Monica de Rivas (*The Grumbles*, Hachette; *Hello, Future Me*, Scholastic; *Big Bad Wolfsville*, HarperCollins).

The *Bridge to Sharktooth Island* artfully intertwines action-packed fantasy with real-life engineering as cautious Daniel, his brave cousin Joy and their studious new friend Kimani find themselves suddenly stranded on a mysterious island surrounded by sharks. The kids find clues hidden around the island and realize that if they want to escape, they'll have to work together to build the strongest bridge they can to get to safety! The characters return in the back of the book, where they speak directly and intimately to the reader, sharing engineering tidbits learned during their adventure, cool shark facts from Kimani's notebook, and fun STEAM activities kids



Sharon Duke Estroff, founder and CEO of Challenge Island Global

can do at home, including building a bridge, mixing up a blue slime ocean and designing ferocious paper sharks.

Making the Challenge Island book series even more groundbreaking is the fact that readers can experience the same STEAM adventures as the characters in the story in real life, through one of Challenge Island's 120 franchise locations. For example, on National STEM Day, Stephanie Edwards, owner of Challenge Island Gilbert, AZ, will be running a Bridge to Sharktooth Island book launch celebration and field trip for 350 6th grade students at the American Leadership Academy. Edwards worked closely with the charter school's leadership to create an unforgettable engineering adventure complete with balloon arches in the gymnasium, a professional photographer and a copy of *The Bridge to Sharktooth Island* for every student.

"As an educator, an author, a mom, and the creator of the Challenge Island program and curriculum, the release of the first book in the Challenge Island book series is among the proudest moments of my entire career," says Sharon Duke Estroff, founder and CEO of

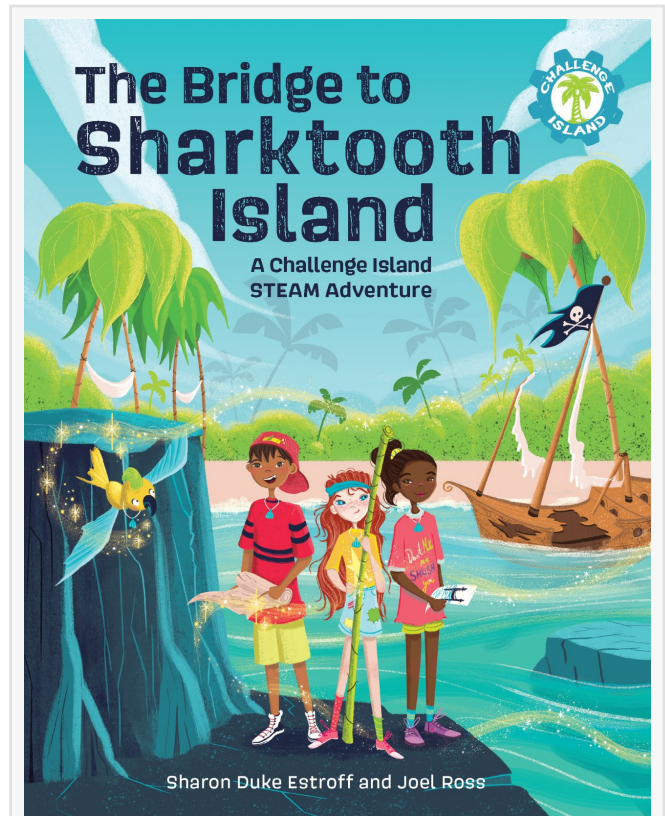
Challenge Island Global. "But more importantly, I truly believe that this is exactly what kids need in this moment in time. What better way to reignite a child's love of learning than by turning a beloved STEAM enrichment program into a fantastical new book series? And — for the millions more children who will first come to know Challenge Island inside the pages of this book — to see that magical story come to life, not only in their imaginations, but in the real world!"

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To learn more about Challenge Island's book-related programs, please visit <https://challenge-island.com/>.



Fans of *The Magic School Bus* and *Magic Tree House* books will dive right into this action-packed island adventure (written with 7- to 10-year-olds in mind), where three friends must uncover clues and employ real-world engineering concepts to build a bridge to safety.

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THE WORLD'S #1 STEAM PROGRAM NOW HAS AN EXCITING BOOK SERIES!

The Bridge to Sharktooth Island
A Challenge Island STEAM Adventure
Sharon Duke Estroff and Joel Ross

CHALLENGE ISLAND

*You'll play the games,
You'll face the trials,
You'll meet the challenge,
Of these magic isles.*

Challenge Island's interdisciplinary approach turns kids into innovators, leaders and big thinkers.

This press release can be viewed online at: <https://www.einpresswire.com/article/553312818>

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