

GTFO It's Vegan Launches Crowdfunding Campaign On StartEngine

In Less Than 12 Hours, The Campaign Has Already Seen Significant Traction

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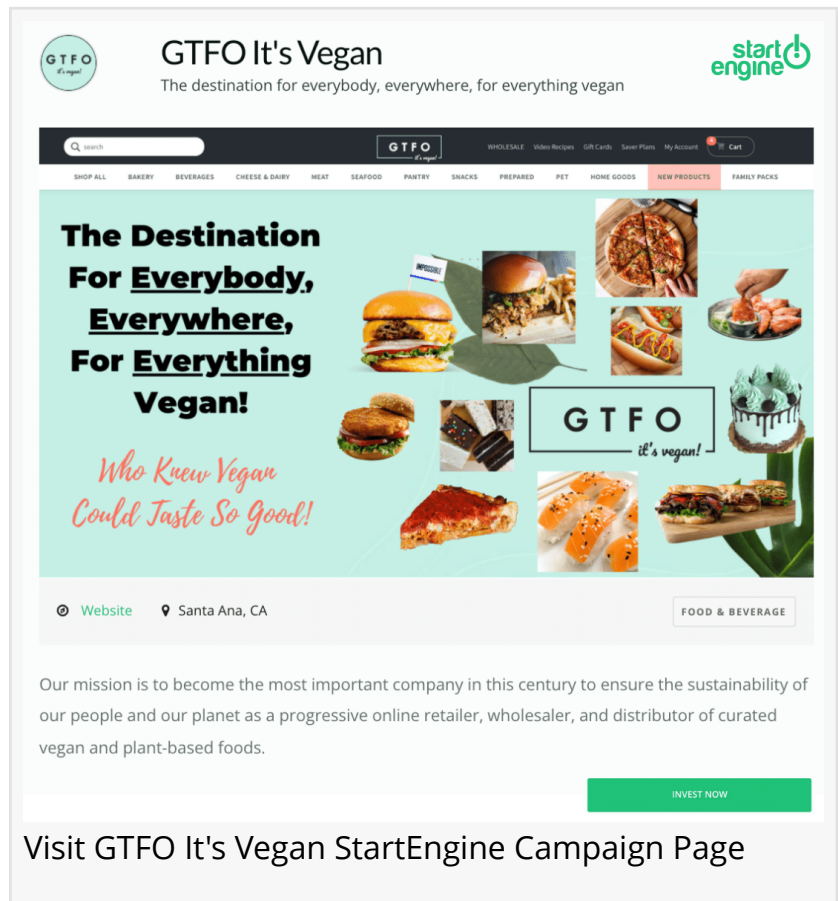
[GTFO It's Vegan](#) is excited to announce the launch of its crowdfunding campaign on StartEngine.Com. StartEngine, which has raised over \$400 million among 500k investors for start-up companies, has become the go-to-site for investing in the future of equity fundraising.

According to Crunchbase, entrepreneurs used to have a limit of \$1.07 million for regulation crowdfunding. Regulation crowdfunding provides entrepreneurs with an exemption from the SEC's registration requirements for securities-based crowdfunding. Recent changes in regulation, passed at the end of 2020, have expanded the amount entrepreneurs can raise from everyday investors; the amount is now \$5 million.

Tanya Pierce, President of GTFO It's Vegan states, "Our campaign just went live and we have already seen significant traction! We are so grateful for all of the support we have received in helping us realize our vision."

Marc Pierce, GTFO's Co-Founder and CEO states, "It's been an amazing 16 months since we first launched on May 15th 2020. In just this short period of time, we have achieved \$3.7M in sales and fulfilled nearly 30k orders. And we're just getting started."

Equity crowdfunding presents a very unique opportunity for individual everyday investors to get in early on business ideas that they want to support both socially and financially, while helping the entrepreneurs realize their vision. Think of it as a start-up IPO for the everyday investor.



GTFO It's Vegan
The destination for everybody, everywhere, for everything vegan

start engine

GTFO It's Vegan

SHOP ALL BAKERY BEVERAGES CHEESE & DAIRY MEAT SEAFOOD PANTRY SNACKS PREPARED PET HOME GOODS NEW PRODUCTS FAMILY PACKS

The Destination For Everybody, Everywhere, For Everything Vegan!

Who Knew Vegan Could Taste So Good!

Website Santa Ana, CA

FOOD & BEVERAGE

Our mission is to become the most important company in this century to ensure the sustainability of our people and our planet as a progressive online retailer, wholesaler, and distributor of curated vegan and plant-based foods.

INVEST NOW

Visit GTFO It's Vegan StartEngine Campaign Page



This campaign will play a critical role in our mission to become one the of the most important companies in this century to ensure the sustainability of our people and our planet!"

Tanya Pierce

With the crowdfunding raise, GTFO It's Vegan plans to open additional fulfillment centers across the country to help lower shipping costs, introduce new GTFO It's Vegan branded plant-based products, and launch a line of home compostable packaging for use among all its vendors to significantly reduce the carbon footprint of vegan products sold domestically and internationally.

The introduction of GTFO It's Vegan private label plant-based products is already well underway, using the brand

name GREATFOODS, It's Vegan. GTFO launched a line of fresh and take-n-bake vegan bakery products in September. And later this month, GTFO will launch of its own vegan sashimi line, including vegan tuna, salmon, sailfish and calamari sashimi.

Marc Pierce states, "The vegan seafood market is the fastest growing category in the market." This is based on GTFO's own proprietary purchase data. Says Pierce, "By mining our data, coupled with our own proprietary consumer market research, we have developed the best and most comprehensive information on consumer trends in plant-based purchases than any other source." GTFO will be the first company in the U.S. to offer the most extensive line of vegan sashimi than any other destination.

Tanya Pierce states, "this campaign will play a critical role in our mission to become one the of the most important companies in this century to ensure the sustainability of our people and our planet!" To learn more about this crowdfunding campaign, visit the GTFO It's Vegan StartEngine Campaign Page or go to <https://www.startengine.com/gtfo-its-vegan>.

To learn more about GTFO It's Vegan, visit www.gtfoitsvegan.com or email support@gtfoitsvegan.com.

Marc Pierce
GTFO It's Vegan
+1 949.359.4538
info@gtfoitsvegan.com
Visit us on social media:
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