

Healthcare Personal Protective Equipment (PPE) Market Trends, Size, Segment and Industry Growth by Forecast to 2027

The World Health Organization issued interim guidance regarding the Rational use of Healthcare Personal Protective Equipment for coronavirus disease (COVID-19)

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/EINPresswire.com/ -- Increasing

demand due to COVID-19 pandemic,

technological advancements in the field of PPE market, favorable regulatory scenario, and growing importance of safety and security in healthcare are key factors contributing to high CAGR in the forecast period.



According to Reports and Data, the global [healthcare personal protective equipment \(PPE\) market](#) was valued at USD 5,018.3 million in 2019 and is expected to reach USD 8,024.4 million by the year 2027, at a CAGR of 4.5%. Healthcare personal protective equipment is witnessing a surge in demand in the midst of COVID-19 pandemic for the safety of healthcare workers across the globe. Gloves, face protection masks or face shield, goggles and mask, gloves, gown or coverall, head cover, and PPE boots are among some of the personal protective equipment with soaring global demand. The key factor which is expected to drive the market for the personal protective equipment includes stringent regulatory framework, increasing awareness about the importance of healthcare safety, increasing focus on safety preparedness at healthcare facilities, and accelerating rate of cases of COVID-19 infection.

Government bodies, Non-profit organizations as well as private bodies are contributing to support increase in availability of personal protective equipment, as Coronavirus (COVID-19) pandemic crossed 2 million cases globally (as of 3rd week of April). In line with this, World Health Organization issued interim guidance for use of Healthcare Personal Protective Equipment during COVID-19, and raised concerns about disruptions in the global supply chain of PPE. The current global stockpile of PPE is inadequate to handle the existing and expected cases in different parts of the world, particularly for medical masks and respirators. The supply of gowns and goggles is also expected to be insufficient as the disease is spread. Surging global demand is

not only driven by the increasing number of COVID-19 cases but also by misinformation, hoarding, and panic buying. In March 2020, WHO called on industry and governments to increase manufacturing by 40 percent to meet rising global demand. As countries continue to navigate the solution amidst outbreak, the demand for healthcare personal protective equipment is bound to be inelastic.

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The government initiatives are expected to provide traction to the market in the near future. For instance, China is focusing on producing over 116 million masks a day, 12 times its supply prior to the outbreak. The Chinese government has offered to export protective equipment to Italy and other countries. The governments across the globe are focused on limiting the consumption of PPE for healthcare applications only, to ensure safety of health workers. CDC recommended the cancellation of all elective and non-urgent procedures and outpatient appointments for which face masks are typically used, use of face masks beyond the manufacturer-designated shelf life during patient care activities, limited reuse, and prioritization of use for activities or procedures in which splashes, sprays, or aerosolization are likely.

However, disruption in the global supply chain of raw materials of PPE and lockdowns in significant portion of world is hindering the manufacturing of PPE, despite its high demand. Furthermore, high price of specialized clothing and related products is expected to restrain the demand for the products in economically weaker nations. Furthermore, associated discomfort is also challenging the use of PPE for long durations. In April 2020, CDC recommended American population to wear a basic cloth or fabric mask as a preventive measure.

Leading companies operating in the market and profiled in the report include:

3M Co., MSA Safety Inc., Ansell Limited, Honeywell International Inc., E I DuPont de Nemours and Co., Kimberly-Clark Corporation, Lakeland Industries, Inc., Alpha Pro Tech, Ltd., Sioen Industries NV, and Radians, Inc.

Competitive Landscape:

The report provides details about competitive landscape of global Healthcare Personal Protective Equipment (PPE) market focusing on every market player, its global position, revenue generation product portfolio, company overview, financial planning and business expansion plans. The global Healthcare Personal Protective Equipment (PPE) market is quite competitive and comprises various key players at global and regional levels. Key players are investing in research and development activities, and strategizing various plans such as mergers and acquisitions, partnerships, joint ventures, new product launches, to enhance their product base and strengthen their market position.

Market Overview:

The pharmaceutical and healthcare sector is rapidly expanding in terms of revenue in the recent years and is expected to register robust CAGR over the forecast period of 2027. Factors such as rapid advancements in the pharma and healthcare sector, adoption of latest technologies, tools and equipment, emergence of various new diseases and improvements in healthcare facilities and infrastructure. In addition, rising healthcare expenditure, increasing per capita income in the developing countries and favorable reimbursement policies are fueling market growth. Increasing funds by various public and private sectors and increasing investments to develop enhanced products and devices are also boosting market growth. Moreover, increasing preference for ambulatory services and point of care services, and increasing funds for research centers and hospitals for drug discovery is expected to fuel market growth going ahead.

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Further key findings from the report suggest

- During 2020-Mid 2021, a short run spike is expected in the demand of PPE across the globe, where the market for healthcare applications is expected to grow at a rate of 17.2%.
- Amidst the outbreak of COVID-19, World Health Organization is working with governments, industry, and the Pandemic Supply Chain Network to boost production and secure allocations for critically affected and at-risk countries. According to the World Health Organization (WHO) modeling, an estimated 89 million medical masks per month are required in COVID-19 response. For examination gloves, the figure is up to 76 million, while global demand for goggles stands at 1.6 million per month.
- Regulatory bodies are introducing relaxed norms to facilitate import of personal protective equipment. For instance, in March 2020, the FDA started various measures to increase U.S. supplies of personal protective equipment in response to COVID-19. The measures include adjustments in import screening, flexibility to manufacturers, and creation of special mailbox service, among other provisions.
- As of 2019, Head, Eye & Face Protection product segment is expected to dominate the global healthcare personal protective equipment and is expected to rise at a CAGR of 4.0% during 2020-2027. High risk of COVID-19 and other infections through nose, eyes and ears is among primary reason driving the growth for this segment.
- The surge in demand of PPE for healthcare applications is attracting the investors towards PPE industry. For instance in March 2020, 3M announced increase in their investments, mostly in the U.S., to boost N95 masks production by 30% over the next 12 months. The Maplewood, Minn.-based manufacturing conglomerate makes 1.1 billion N95 respirator masks annually, 400 million of them in the U.S.

- Hospitals and clinics is expected to remain the largest end-use segment of healthcare PPE, during 2020-2027. The segment held more than 50% of market share as of 2019.

- Asia-Pacific region is expected to register highest CAGR of 4.5% during 2020-2027. Emerging market players in the region, technological advancements, rising focus of government towards healthcare facilities, and high target population in the region are among the key factors driving the market growth in the region.

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Healthcare Personal Protective Equipment (PPE) Market Segmentation:

Product Type Outlook (Revenue, USD Million; 2017–2027)

- Head, Eye & Face Protection
- Hearing Protection
- Protective Clothing
 - o Heat & flame protection
 - o Chemical defending
 - o Clean room clothing
 - o Mechanical protective clothing
 - o Limited general use
 - o Others
- Respiratory Protection
 - o Air-purifying respirator
 - o Supplied air respirators
- Protective Footwear
 - o Leather
 - o Rubber
 - o PVC
 - o Polyurethane
 - o Others
- Fall Protection
 - o Personal systems
 - o Engineered systems
- Hand Protection
 - o Disposable gloves
 - Type
 - o General purpose
 - o Chemical handling
 - o Sterile gloves

- o Surgical
- o Material
- o Natural rubber
- o Nitrile gloves
- o Neoprene
- o Vinyl gloves
- o Durable gloves
- o Mechanical gloves
- o Chemical handling
- o Thermal/flame retardant
- o Others

End Use (Revenue, USD Million; 2017–2027)

- Hospitals and Clinics
- Ambulatory Surgical Centers
- Academic and Research Institutes
- Diagnostic Laboratories
- Others

Regional Outlook:

- North America (U.S., Canada, Mexico)
- Europe (Germany, U.K., Italy, France, BENELUX, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Rest of APAC)
- Latin America (Brazil, Rest of LATAM)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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