

Menswear Market Analysis 2021-26: Industry Trends, Size, Share, Growth and Forecast

SHERIDAN, WYOMING, UNITED STATES, October 11, 2021 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "[Menswear Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)," the market exhibited moderate growth during 2015-2020. Looking forward, the market is expected to grow at a CAGR of around 5% during 2021-2026.

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.



Menswear is usually made of structured and durable fabrics with neutral colors and more subtle embellishments, as compared to women's apparel. It is globally available in a broad range of sportswear, nightwear, casuals, formals, and ethnic wear. The customized and tailored clothing trend is significantly impelling the growth of the menswear market. The growing fashion industry, coupled with rising consciousness towards men's appearances, is primarily driving the demand for menswear across the world.

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Market Trends

The emerging [e-commerce](#) industry, along with rising consumer disposable income levels, has increased the sales of men's apparel from online shopping platforms. Furthermore, growing environmental concerns have induced several manufacturers to produce clothing from organic materials. Moreover, various premium brands are also expanding their product portfolios by

launching luxury menswear [merchandise](#). The growing influence of social media, along with numerous celebrity endorsements, festive sales, and promotional discounts, are also propelling the market growth. However, the pandemic outbreak of COVID-19 has restricted the market growth due to several challenges in the raw material supply chains.

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List of Key Companies Covered in this Market Report:

Adidas AG
Burberry Group Plc
Gap Inc
Giorgio Armani S.p.A
H&M Hennes & Mauritz AB
Kering S.A.
Levi Strauss & Co.
Nike Inc.
Prada S.p.A.
PVH Corp.
Ralph Lauren Corporation
Zara S.A. (Industria de Diseño Textil, S.A.)

The report has segmented the market on the basis of product type, season, distribution channel and geography.

Breakup by Product Type:

Trousers
Denims
Shirts and T-Shirts
Ethnic Wear
Others

Breakup by Season:

Summer Wear
Winter Wear
All Season Wear

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Exclusive Stores
Multi-Brand Retail Outlets

Online Stores
Others

Breakup by Geography:

North America (U.S. & Canada)
Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)
Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)
Latin America (Brazil, Mexico)
Middle East & Africa
Key highlights of the report:

Market Performance (2015-2020)
Market Outlook (2021- 2026)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
Value Chain
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

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