

Soft Skills Training Market 2021-26, Industry Trends, Share, Size, Growth and Forecast Report

SHERIDAN, WYOMING, UNITED STATES, October 11, 2021 /EINPresswire.com/ -- The [global soft skills training market size](#) reached US\$ 21.3 Billion in 2020. Looking forward, IMARC Group expects the market to reach a value of around US\$ 43 Billion by 2026, according to the latest report by IMARC Group.

Soft skills are a combination of personality traits, communication skills, and social and emotional intelligence. These skills are essential for enabling individuals to manage relationships, communicate efficiently, and lead a team. These traits characterize how individuals interact with others in a workplace setting. These skills can also be effectively applied for critical thinking, conflict resolution and time management. As a result, professionals are encouraged to undertake professional training for improving these skills that will ultimately assist them in achieving personal and business goals. Soft skills training is commonly being delivered at academic and commercial levels via numerous online and offline programs. They are widely gaining prominence due to the evolving corporate culture across the globe.



soft skills training market size

Get a PDF Sample for more detailed market insights: <https://www.imarcgroup.com/soft-skills-training-market/requestsampl>

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Global Soft Skills Training Market 2021-2026 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Articulate Global Inc., Cengage Learning Inc., Computer Generated Solutions Inc., D2L Corporation, edX Inc., New Horizons Worldwide LLC, NIIT Limited, Pearson PLC, QA Limited and Skillsoft Corporation.

Market Trends and Drivers:

The increasing focus on the holistic development of employees in the corporate sector represents one of the primary factors driving the market growth. In line with this, numerous companies are also mandating the requirement of soft skills training among the newly recruited employees, thereby providing a thrust to the market. The market is further driven by the incorporation of soft skills training programs in the academia as a part of school and university curriculum. This is done in an attempt to improve the employability of the students after completing their formal [education](#). These programs are widely being adopted as they are expected to assist students in inculcating the advanced skills of delegation, cohesiveness and collaboration that will further create numerous lucrative professional opportunities. Additionally, several technological advancements have led to the integration of [artificial intelligence](#) (AI) and virtual reality (VR) with the training modules for customizing the training as per the requirement of each individual.

Furthermore, these training programs are now being integrated with AR and VR technologies in an attempt to make the studying process more innovative and interactive. Other factors, including overall increasing human workforce and the rising need for professional individuals with expert interpersonal and communicative skills, are expected to contribute to the market growth.

For more information about this report visit: <https://bit.ly/3epT9NX>

The report has segmented the market on the basis of Soft Skill Type, Channel Provider, Sourcing, Delivery Mode, End User and Region.

Market Breakup by Soft Skill Type:

- Management and Leadership
- Administration and Secretarial
- Communication and Productivity
- Personal Development
- Teamwork
- Others

Market Breakup by Channel Provider:

Corporate/ Enterprise
Academic/ Education
Government

Market Breakup by Sourcing:

In-house
Outsourced

Market Breakup by Delivery Mode:

Online
Offline

Market Breakup by End Use Industry:

BFSI
Hospitality
Healthcare
Retail
Media and Entertainment
Others

Market Breakup by Region:

North America
Asia Pacific
Europe
Latin America
Middle East and Africa

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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