

LODGING INTERACTIVE LAUNCHES HOTELINK TO CONNECT HOTEL INFORMATION AND OFFERS WITH ONE LINK ON SOCIAL MEDIA

One HotelLINK is all your need to connect your hotel's social media marketing with all your offers and hotel information.

PARSIPPANY, NJ, USA, October 11, 2021

/EINPresswire.com/ -- [Lodging](#)

[Interactive](#), award-winning digital marketing, and social media

engagement agency exclusively serving the hospitality industry, today

announced the launch of its [HotelINK](#) service to connect social media audiences with hotel websites, offers, and destination content pages.



“Properties can now share their unique HotelINK everywhere and instantaneously connect their followers with property marketing and destination information, all with just one link,” said DJ Vallauri, Founder and CEO of Lodging Interactive. “HotelINK is especially useful in Facebook posts and Instagram account bio’s, which limit link sharing to only one link.”

“While other services provide generic link sharing solutions, we developed HotelINK uniquely to meet the needs of the hospitality industry. We believe our solution is best suited for our industry and the traveling consumers it serves,” added Mr. Vallauri.

Lodging Interactive and CoMMingle:Engage customers can utilize the [HotelINK service at no additional cost](#) while others are billed a nominal monthly fee for the service. For more information please visit <https://LodgingInteractive.com> or call 877-291-4411 ext 704.

About Lodging Interactive

Since 2001 Lodging Interactive has been a leading provider of digital marketing services to the hospitality industry. Lodging Interactive is the parent company of commingle:engage, the Company’s social media marketing and reputation management division which serves hundreds of hotels, restaurants, spas, and management companies.

The Company provides subscription-based website development and digital marketing services through its HotelSiteXPRESS offering. The service is based on a 'pay-as-you-go' model and requires no capital investment on the part of the hotel.

Lodging Interactive is an HSMAI Adrian Award winner and has won awards from the International Academy of Visual Arts, Interactive Media Awards, Horizon Interactive Awards, Web Marketing Association, Academy of Interactive & Visual Arts, and Travel Weekly's Magellan Awards have recognized Lodging Interactive as an industry leader.

The Company's Founder, President & CEO, DJ Vallauri, formerly served on the Board of Directors of HSMAI's New York Chapter and is a Forbes.com Agency Council contributor.

For more information, please contact sales@lodginginteractive.com, 877-291-4411 ext. 704 or visit the company's websites <https://commingleengage.com> and <https://lodginginteractive.com>.

DJ Vallauri
Lodging Interactive
+1 877-291-4411

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/553574713>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.