

# Courier, Express and Parcel Market Size 2021-2026: Global Industry Trends, Share, Growth, Opportunity and Forecast

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According to IMARC Group's latest report, titled "[Courier, Express and Parcel Market Size: Industry Trends, Share, Growth, Opportunity and Forecast 2021-2026](#)", the global courier, express and parcel market reached a value of US\$ 368.5 Billion in 2020. Courier, express, and parcel (CEP) are the services that provide delivery of various goods and products through land, air, or waterways across locations. The packaged goods are non-palletized and generally, weigh around a hundred pounds altogether. These services function typically on business-to-business (B2B), business-to-customer (B2C) and customer-to-customer (C2C) model, combined with other [value-added services](#) for the enhanced delivery experience. Unlike conventional courier and parcel services, express deliveries are generally time-bound, enabling high-value consignments to be delivered in few days or at a pre-decided date and time.



Courier, Express and Parcel Market

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## Market Trends

The growing [e-commerce](#) industry and elevating cross-border trade are driving the growth of the market. The emergence of cross-border trade channels, particularly in the emerging economies, has escalated the number of international trade and B2C shipments. Moreover, growing consumer traction for online shopping through e-commerce portals further bolsters the market

growth. E-commerce retailers partner with courier service companies for the delivery of goods across domestic and international locations. Additionally, technological advancements, such as integrating digital technologies with crowdsourced delivery models, further aggravate the market growth. These technologies help enhance overall operational efficiency and meet customer requirements effectively. Furthermore, rapid urbanization, increasing consumer expenditure capacities, and growing manufacturing industry is further projected to drive the market growth. Looking forward, IMARC Group expects the market to grow at a CAGR of 5.2% during 2021-2026.

#### Competitive Landscape:

Aramex PJSC  
Deutsche Post AG  
Fedex Corporation  
La Poste SA  
Pos Malaysia Berhad  
Poste Italiane SpA.  
PostNL NV  
Qantas Courier Limited  
Royal Mail Group Plc  
SF Express Co. Ltd.  
SG Holdings Co. Ltd.  
Singapore Post Ltd.  
United Parcel Service Inc.  
Yamato Transport Co.

The report has segmented the market on the basis of service type, destination, type, end-use sector and region.

#### Breakup by Service Type:

B2B (Business-to-Business)  
B2C (Business-to-Consumer)  
C2C (Customer-to-Customer)

#### Breakup by Destination:

Domestic  
International

#### Breakup by Type:

Air

Ship  
Subway  
Road

Breakup by End-Use Sector:

Services (BFSI- Banking, Financial Services and Insurance)  
Wholesale and Retail Trade (E-commerce)  
Manufacturing, Construction and Utilities  
Others

Breakup by Region:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

Ask Analyst for Customization and Explore full report with TOC & List of Figures: <https://www.imarcgroup.com/courier-express-parcel-market>

Key highlights of the report:

Market Performance (2015-2020)  
Market Outlook (2021- 2026)  
Porter's Five Forces Analysis  
Market Drivers and Success Factors  
SWOT Analysis  
Value Chain  
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, and nanotechnology industries. We also provide cost model and manufacturing setup project reports through Syndicated Analytics, a subsidiary of IMARC Group.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune

1000 corporations.

Elena Anderson

IMARC Services Private Limited

+1 6317911145

[email us here](#)

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