

Nutraceuticals Market Report 2021: Global Industry Trends, Size, Share, Growth, Opportunity and Forecast Till 2026

Looking forward, IMARC Group expects the global nutraceuticals market to exhibit moderate growth during 2020-2025.

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According to IMARC Group's latest report, titled "[Nutraceuticals Market Report](#): COQ10, Probiotics/Prebiotics,

Taurine, Omega-3, Green Tea, Antioxidants, Calcium, Lycopene, B-Complex, Dietary Fiber, Collagen, Aloe Vera and Zinc", the global nutraceuticals market reached a value of US\$ 285.2 Billion in 2019. Nutraceuticals refer to a range of functional food products and medicines that are utilized for enhancing the overall health of an individual. They are also deployed in animal feed additives, personal care, pharmaceuticals, and food and beverage (F&B) sectors as an antioxidant to improve the overall immunity, cognitive behavior and digestive systems. Nutraceuticals are a rich source of taurine, calcium, zinc, and omega 3.



Nutraceuticals Market

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The rising health consciousness amongst consumers is catalyzing the demand for dietary additives in the forms of tablets and capsules for maintaining physical and mental health, which is primarily contributing to the global nutraceuticals market growth. Additionally, manufacturers are consistently innovating their product portfolio to maintain their positions in the market while catering to diversified consumer needs. They are introducing novel modes of delivery of nutraceuticals, such as chewing gum, patches, quick-dissolving strips, soft chews, and gummy bears. This is creating a positive outlook for the market further. Looking forward, IMARC Group expects the global nutraceuticals market to exhibit moderate growth during 2020-2025.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the

impact of this pandemic.

Competitive Landscape with Key Players:

PepsiCo Inc.
Coca Cola
Otsuka
Yakult Honsha
Danone
GlaxoSmithKline
Cadbury
Morinaga
Nestle
Kirin Brewery

Ask Analyst for Customization and Explore full report with TOC & List of Figures: <https://www.imarcgroup.com/global-nutraceuticals-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2014-2019)
Market Outlook (2020-2025)
Market Trends
Market Drivers and Success Factors
The Impact of COVID-19 on the Global Market
Value Chain Analysis
Structure of the Global Market
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, and nanotechnology industries. We also provide cost model and manufacturing setup project reports through Syndicated Analytics, a subsidiary of IMARC Group.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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