

# Digital Health Market Leading Players of Industry Offer Technology Advancement in mHealth & eHealth Boost Market Growth

*Increase in prevalence of chronic disease and rise in demand for mHealth and wearable devices drive the growth of the global digital health market.*

PORTLAND, OR, UNITED STATES, October 12, 2021 /EINPresswire.com/ -- Increase in prevalence of chronic disease, favorable government initiatives for digital health, advancements in technology in digital healthcare, and rise in demand for mHealth and wearable devices drive the growth of the global digital health market. On the other hand, concerns related to ensuring regulatory compliance impede the growth to some extent. Nevertheless, increase in adoption of digital health devices and technologies are projected to pave the way for lucrative opportunities in the industry.



“

American Telemedicine Association (ATM) entered into a partnership with the UK-based digital health and launched a new resource for evaluating mHealth app.”

*Allied Market Research*

“Digital Health Market by Product & Service (mHealth and eHealth), Component (Software, Hardware, and Services), and End User (Healthcare Providers, Payers, Healthcare Consumers, and Others): Global Opportunity Analysis and Industry Forecast, 2021--2030.” According to the report, the global digital health industry was estimated at \$145.88 billion in 2020, and is anticipated to hit \$767.71 billion by 2030, registering a CAGR of 17.9% from 2020 to 2030.

Explore Report Description@ <https://www.alliedmarketresearch.com/digital-health-market-A10934>

COVID-19 scenario-

- The outbreak of covid-19 gave way to increase in the development of healthcare information technology, which in turn has boosted the global digital health market.
- This trend is expected to persist post pandemic as well, since there's been a substantial rise in demand for remote monitoring facilities.

The eHealth segment to dominate by 2030-

Based on product & service, the eHealth segment accounted for more than two-thirds of the total digital health market share in 2020, and is anticipated to rule the roost by 2030, owing to increase in prevalence of chronic diseases, surge in demand for telehealth & telemedicine, and increase in number of internet users. The mHealth segment, on the other hand, would cite the fastest CAGR of 22.50% throughout the forecast period, due to surge in demand for remote monitoring services, rise in prevalence of hypertension, and increase in number of smartphone users.

The healthcare providers segment to maintain the dominant share-

Based on end user, the healthcare providers segment held more than two-fifths of the total digital health market revenue in 2020, and is expected to lead the trail by 2030. The same segment would also manifest the fastest CAGR of 18.90% from 2020 to 2030. This is attributed to increase in prevalence of chronic diseases, surge in demand for mHealth app, and use of innovative technologies in the healthcare sector.

North America garnered the major share in 2020-

Based on region, North America held the major share in 2020, generating more than two-fifths of the global digital health market, due to large presence of key players, adoption of smartphone users, and advancements in healthcare information technology in the region. At the same time, the market across Asia-Pacific would grow at the fastest CAGR of 21.10% by 2030. This is due to rise in geriatric population and increase in demand for remote monitoring services in this province.

Enquiry for Short-term and Long-term Impacts of COVID-19 at:  
<https://www.alliedmarketresearch.com/purchase-enquiry/11299>

Key players in the industry-

Key players operating in the global digital health market include Allscripts Healthcare Solution, Inc., Cerner Corporation, Cisco systems, eCLINICALWORKS, General Electric company, Koninklijke Philips N.V., Honeywell International Inc., Mckesson Corporation, Siemens Healthcare AG, and Qualcomm technologies, Inc.

Avenue Basic Plan | Library Access | 1 Year Subscription |

Sign up for Avenue subscription to access more than 12,000+ company profiles and 2,000+ niche industry market research reports at \$699 per month, per seat. For a year, the client needs to purchase minimum 2 seat plan.

Request for 14 days free trial: <https://www.alliedmarketresearch.com/avenue/trial/starter>

"We have also published few syndicated market studies in the similar area that might be of your interest. Below are the report title for your reference, considering Impact of Covid-19 Over This Market which will help you to assess aftereffects of pandemic on short-term and long-term growth trends of this market."

Trending Reports in Healthcare Industry:

[Cervical Dysplasia Market Global Research By 2030](#)

[Clear Aligners Market Global Research By 2030](#)

[Consumer Genomics Market Global Research By 2030](#)

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts

David Correa

Allied Analytics LLP

+1 503-894-6022

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/553661164>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.