

# Digital Therapeutics Market Market to Generate \$13.80 Billion by 2027 | Growth & Key Business Strategies

Asia-Pacific is expected to witness the highest growth rate for the digital therapeutics market throughout the forecast period.

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PORTLAND, UNITED STATES, October 12, 2021 /EINPresswire.com/ --  
According to the report by Allied Market Research, titled, "[Digital Therapeutics Market](#) by Application (Diabetes, Obesity, Cardiovascular Disease (CVD), Central Nervous System (CNS) Disease, Respiratory Disease,

Smoking Cessation, Gastrointestinal Disorder (GID), and Others), Product Type (Software and Device), and Sales Channel (Business-to-Business (B2B), Business-to-Consumer (B2C)): Global Opportunity Analysis and Industry Forecast, 2020–2027." The report provides a detailed analysis of changing market dynamics, top segments, value chain, key investment pockets, regional scenario, and competitive landscape.

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Digital Therapeutics Market by Application (Diabetes, Obesity, Cardiovascular Disease (CVD), Central Nervous System (CNS) Disease, Respiratory Disease, Smoking Cessation, Gastrointestinal Disorder)”

*Allied Market Research*

The rise in the utilization of smartphones and tablets, coupled with the increase in incidences of chronic diseases boost the market growth. However, lack of awareness regarding healthcare-associated with smartphone applications and concerns regarding security or privacy of patient data restricts the market growth. On the contrary, emerging markets offer lucrative opportunities for the key market players.

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Based on the application segment, obesity is expected to grow at the highest CAGR during the forecast period, owing to the increase in the obese population worldwide. This increase in the obese population leads to various obesity-related conditions such as heart disease, stroke, type 2 diabetes, and certain types of cancers, which are some of the leading causes of preventable, premature death. In addition, the presence of a large number of key market players offering digital therapeutics solutions for obesity further contributes to the growth of the global digital therapeutics market.

Comprehensive competitive analysis and profiles of major market players, such as

The major companies profiled in this report include 2MORROW, Inc., Akili Interactive Labs, Inc., Click Therapeutics, Inc., Fitbit, Inc. (Twine Health, Inc.), Happify, Inc., Kaia Health, Livongo Health, Inc., Medtronic Plc., Omada Health, Inc., Pear Therapeutics, Inc., Proteus Digital Health, Inc., Resmed, Inc. (Propeller Health), Voluntis, Inc., Welldoc, Inc. Other players operating in the digital therapeutics market include GlaxoSmithKline, Mango Health Inc., Veeva Systems, Healthmine Inc., Blue Mesa, Virta Health Corp, Glooko Inc., and among others.

### Key Benefits For Stakeholders

The study provides an in-depth analysis of the Digital Therapeutics Market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers Digital Therapeutics Market analysis from 2020 to 2027, which is expected to enable the stakeholders to capitalize on the prevailing opportunities in the market.

A comprehensive analysis of four regions is provided to determine the prevailing opportunities. The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the global Digital Therapeutics Market growth.

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Detailed COVID-19 Impact Analysis on Market: <https://www.alliedmarketresearch.com/request-for-customization/2117?reqfor=covid>

### FREQUENTLY ASKED QUESTIONS?

- Q1. What is the total market value of digital therapeutics market report ?
- Q2. What would be forecast period in the market report?
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### Trending Reports in Healthcare Industry:

- [Medical Spa Market - Global Opportunity & Industry Forecast, 2025](#)
- [Fertility Test Market - Global Opportunity & Industry Forecast, 2028](#)

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