

# Campaign for Body-Pos in Lockdown Music Video - Justine Eltakchi and The Bodzilla

*The "Colourblind" music video was a lockdown creation featuring 10 Australian artists and personalities from diverse backgrounds. Featuring The Bodzilla.*

SYDNEY, NSW, AUSTRALIA, October 13, 2021 /EINPresswire.com/ -- The movement sweeping across Australia is body-positivity for people of all backgrounds. At the front of this change is online personality and advocate April Helene-Horton AKA The [Bodzilla](#).

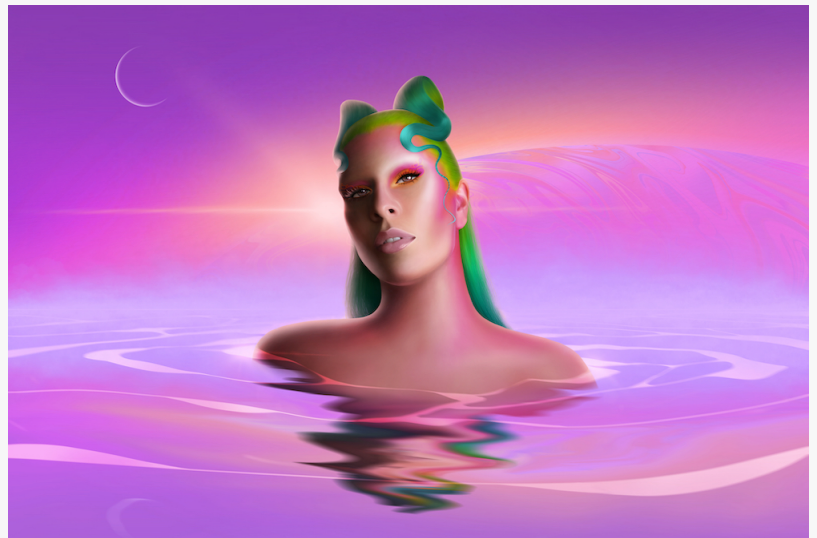
Since stopping traffic in the stunning swimwear billboard feature earlier this year in Melbourne's CBD, The Bodzilla features on another body acceptance project, the music video Colourblind by ARIA-nominated song-writer Justine Eltakchi. Justine approached The Bodzilla to collaborate when discovering the impactful work she was doing in the body pos space. "I felt inspired to embrace who I was when I discovered the work of April. I realised I had rejected and shamed parts of myself I had deemed as flaws. The truth is we are all different and that is our magic. That's essentially what Colourblind is about and we wanted to bring together people from all groups in the video" says Justine.

April says, "Justine's song touched my heart the moment it started to play. I was so excited for us to come up with an idea of how we could share the song and our message with more people. It



Colourblind - Justine Eltakchi feat The Bodzilla (Official Music Video)

The Bodzilla featuring in Justine Eltakchi's music video for Colourblind



Justine Eltakchi

felt like everything was lining up when I told her I'm married to a filmmaker and I wanted to create a clip for the song!"

The Colourblind music video is about celebrating what makes us unique and features an array of Australians from diverse backgrounds surrounding women, non-binary and those from the LGBTQIA+ community. Produced by What's on Media Australia.

CLICK HERE TO WATCH

"COLOURBLIND"

<https://www.youtube.com/watch?v=djG0aQWob4>

COLOURBLIND STARS:

The Bodzilla @thebodzilla

RIRI Sparkle @ririsparkle

Ivy - the little girl :)

Amber Powson @amberpowson

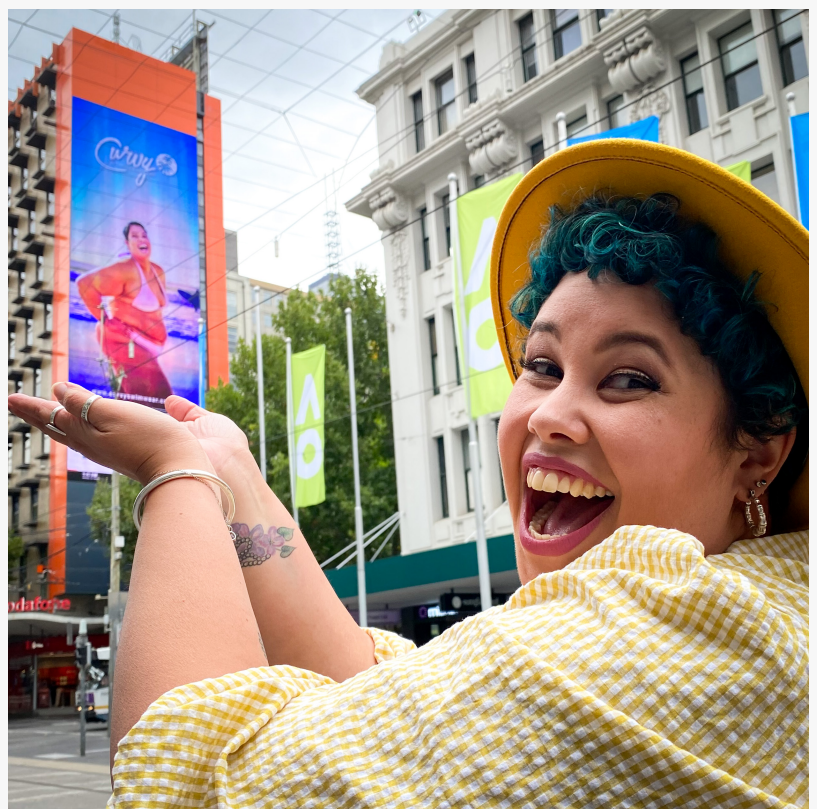
Eddie Khalil @eddiekhalil1984

Frankie Bastoli @frankiesque

Sheena Wilbow @baggy\_bishh

Luna Perez @miss\_luna\_perez

Justine Eltakchi @justineeltakchi



The Bodzilla features on Melbourne billboard

This is a special moment for Australians as we make way for these conversations and prompt change in our attitudes and behaviours.

HANDLES

The Bodzilla

[www.instagram.com/thebodzilla](https://www.instagram.com/thebodzilla)

[www.thebodzilla.com](http://www.thebodzilla.com)

[www.facebook.com/thebodzilla](https://www.facebook.com/thebodzilla)

Justine Eltakchi

[www.instagram.com/justineeltakchi](https://www.instagram.com/justineeltakchi)

[www.justineeltakchi.com](http://www.justineeltakchi.com)

[www.facebook.com/justinemusic](https://www.facebook.com/justinemusic)

Carla Horvath

HM&M PR  
+1 602-743-1499  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/553788818>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.