

# Global Supply Chain Management Software Market Trends, Strategies, And Opportunities 2021-2030

*The Business Research Company's Supply Chain Management Software Market : Global Forecast To 2030*

LONDON, GREATER LONDON , UK,  
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According to the new market research report '[Supply Chain Management Software Market: Opportunities And Strategies – Global Forecast To 2030](#)'

published by The Business Research Company, the supply chain management software market is expected to grow from \$14.66 billion in 2019 to \$19.02 billion in 2023 at a rate of 6.7%. The growth is mainly due to the increasing demand for supply chain management software fueled by supply chain disruptions caused by the pandemic. The market is expected to grow from \$19.02 billion in 2023 to \$22.15 billion in 2025 at a rate of 7.9%. The market is expected to grow and reach \$29.01 billion in 2030 with a rate of 5.6%. The supply chain management software is expected to be driven by cost savings caused by utilizing SCM software. With businesses going global and increased competition, supply chains are getting more complex. The number of suppliers, orders received/completed, variety of product offerings and information generated all have increased substantially. Through the use of SCM software, complexity can be reduced along with cost and resource savings. The need for companies to remain relevant in the market amidst the highly competitive conditions is a crucial driver for the growth of the SCM software market.

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The supply chain management (SCM) software market consists of sales of supply chain management software and related services by entities (organizations, sole traders and partnerships) that produce supply chain management software, including businesses that are involved in design, documentation, installation and support services, production, and distribution of supply chain management software. Companies in this industry undertake operations such as transportation management systems, warehouse management systems, supply chain planning and procurement software for both small- and medium-sized enterprises



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and large enterprises.

### Trends In The Global Supply Chain Management Software Market

The latest trend in the supply chain management software market is the use of blockchain technology. Blockchain is a distributed database that holds records of digital data or events in a way that makes them tamper-resistant. Considering the amount of data that is generated in the supply chain, blockchain is more transparent, secure and reliable. Some supply chains are already using the technology, and experts suggest blockchain could become a universal supply chain operating system very soon. Moreover, implementation of the digital supply chain twin (DSCT) is one of the trends in the supply chain management software market. A DSCT is a digital copy of the physical supply chain, which uses the most relevant data. The DSCT is useful for making local and end-to-end decision making. DSCT can play a role in short-term planning and execution, sales and operations planning, and long-term planning.

### Global Supply Chain Management Software Market Segments:

The global supply chain management software market is further segmented:

By Product: Transportation Management System, Warehouse Management System, Supply Chain Planning And Procurement Software

By Industry Vertical: Consumer Goods, Healthcare & Pharmaceuticals, Food & Beverages, Transportation & Logistics, Others

By Type Of User: Small & Medium-Sized Enterprises (SMEs), Large Enterprises

By Geography: The global supply chain management software market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, the North American supply chain management software market accounts for the largest share in the global supply chain management software market.

Read More On The Report For The Global Supply Chain Management Software Market At:

<https://www.thebusinessresearchcompany.com/report/supply-chain-management-software-market>

Supply Chain Management Software Global Market Report 2021 is one of a series of new reports from The Business Research Company that provides supply chain management software global market overviews, analyzes and forecasts market size and growth for the global supply chain management software market, supply chain management software global market share, supply chain management software global market players, supply chain management software global market segments and geographies, supply chain management software market's leading competitors' revenues, profiles and market shares. The supply chain management software market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Read Supply Chain Management Software Global Market Report 2021 from The Business Research Company for information on the following:

Data Segmentations: Market Size, Global, By Region And By Country; Historic And Forecast Size, And Growth Rates For The World, 7 Regions And 12 Countries

Supply Chain Management Software Market Organizations Covered: SAP SE, Oracle Corporation, Yonder Group, Inc. (JDA Software), Coupa Software Inc., Infor Global Solutions

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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