

# Global Portable Mini Fridge Market Revenue To Register Robust Growth Rate During 2018-2025 | Allied Market Research

*Global Portable Mini Fridge Market by Type and Application: Global Opportunity Analysis and Industry Forecast, 2018-2025 | COVID-19 Impact Analysis*

PORTLAND, OREGON, UNITED STATES, October 14, 2021 /EINPresswire.com/ -- The portable mini fridges industry is expected to witness widespread adoption in the coming future. According to Allied Market Research, "the global Portable mini fridge market is estimated to reach \$1,748.9 million in 2025 growing at a CAGR of 5.0% during the forecast period'.



**Global Portable Mini Fridge Market**

OPPORTUNITIES AND FORECASTS, 2018-2025

Global Portable Mini Fridge Market is expected to reach **\$1,748.9 million** by 2025.

Growing at a **CAGR of 5.0%** (2018-2025)

Portable Mini Fridge Market

The portable mini fridges market is expected to witness lucrative growth in the coming years owing to growing adoption of portable mini fridges in developing regions such as India, Brazil, South Korea and more among others. Furthermore, adoption of micro home concepts & mobile homes and increase in the adoption of recreational vehicles are expected to provide lucrative opportunities for growth for the portable mini fridge market in the coming years.

“

Increasing demand from commercial vehicle drivers to cool food items during their long travels has positively impacted the growth of portable mini fridge.”

*Roshan Deshmukh*

Access Full Summary @<https://www.alliedmarketresearch.com/portable-mini-fridge-market>

Portable mini fridges are reduced size fridges that can be carried around. Portable mini fridge can be carried and placed virtually anywhere. It comes in a variety of shape, size, and capacity and requires very less power to function.

Most portable mini fridge requires an input of 12V, 24V DC or 240V. These fridge not only fulfill

the basic feature of cooling or keeping items fresh, but come in difference in capacity that dictates what can be kept inside the fridge. These fridges are widely used across the medical sector to keep drugs and similar items under a certain temperature. They are also used in the hospitality sector to cool drinks & food and has been widely adopted by modern offices to save space.

The compact form factor allows it to perfectly fit different areas of the home as well as cars, trucks, and even commercial vehicles. Portable mini fridges are very crucial for commercial vehicle drivers, as they often require perishable items such as food and drinks, to remain shelf stable during their long travel. Apart from having great significance for the commercial drivers, the portable mini fridges have also become an essential component for recreational vehicles for cooling needs.

Portable mini fridges have also had wide spread adoption for household use. Many households in the developed regions in Europe and North America often have portable mini fridge to cool drinks and food. They usually fulfill the purpose of outdoor cooling solution for perishables during trips and outings.

Download Report Sample (185 Pages PDF with Insights):

<https://www.alliedmarketresearch.com/request-sample/5173>

The growth of this industry can be attributed to factors such as growing affinity of people toward outdoor activities such as picnics, trekking, camping, adventure tourism and more among others. Growth in the number of compact houses and recreational vehicles also drive the sales of portable mini fridges. Furthermore, growing number of business leading to an increase in requirement of commercial vehicle has further aided the market growth of portable fridge market worldwide.

Key Market Players Profiled In The Report::

- ARB
- Danby
- Dometic Group AB
- EdgeStar (Living Direct Inc.)
- Engel Australia Pty Ltd.
- Haier Inc
- Koolatron
- LG Electronics
- Godrej Group
- Whynter.

Key findings of the Portable Mini Fridge Market:

- Based on type, the 45 cu. ft. segment was the highest contributor to the portable mini fridge market in terms of value in 2018 and is expected to grow at a CAGR of 5.1%, from 2018 to 2025.
- Based on application, the commercial use segment was the highest contributor to the portable mini fridge market in terms of value in 2017, and is estimated to grow at a CAGR of 4.7% from 2018 to 2025.
- Based on type, the 22.9 cu. ft. portable mini fridge segment is expected to grow at the highest CAGR of 5.4% from 2018 to 2025.
- Based on application, the home use segment accounted for approximately one-fifth of the share in the portable mini fridge market in 2017, and is estimated to grow at a CAGR of 6.2%.
- Based on type, the 33.9 cu. ft. segment accounted for more than three-tenth of the share in the portable mini fridge market in 2017, and is anticipated to grow at the higher CAGR of 4.8%.
- In terms of value, Asia-Pacific and LAMEA collectively contributed around half of the global market share in the portable mini fridge market in 2017.

Schedule a FREE Consultation Call with Our Analysts/Industry Experts to Find Solution for Your Business @<https://www.alliedmarketresearch.com/purchase-enquiry/5173>

Similar Reports:

- [Hand Dryer Market Growing At A CAGR Of 13.0% From 2016 to 2022](#)
- [Electric Rice Cooker Market is estimated to reach \\$5.5 billion by 2026](#)
- [White Goods Market Is Estimated To Reach \\$1,031.0 Billion By 2027](#)

About Allied Market Research:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of “Market Research Reports” and “Business Intelligence Solutions.” AMR has a targeted view to offer business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domains.

David Correa  
Allied Analytics LLP  
+18007925285 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/553854307>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.