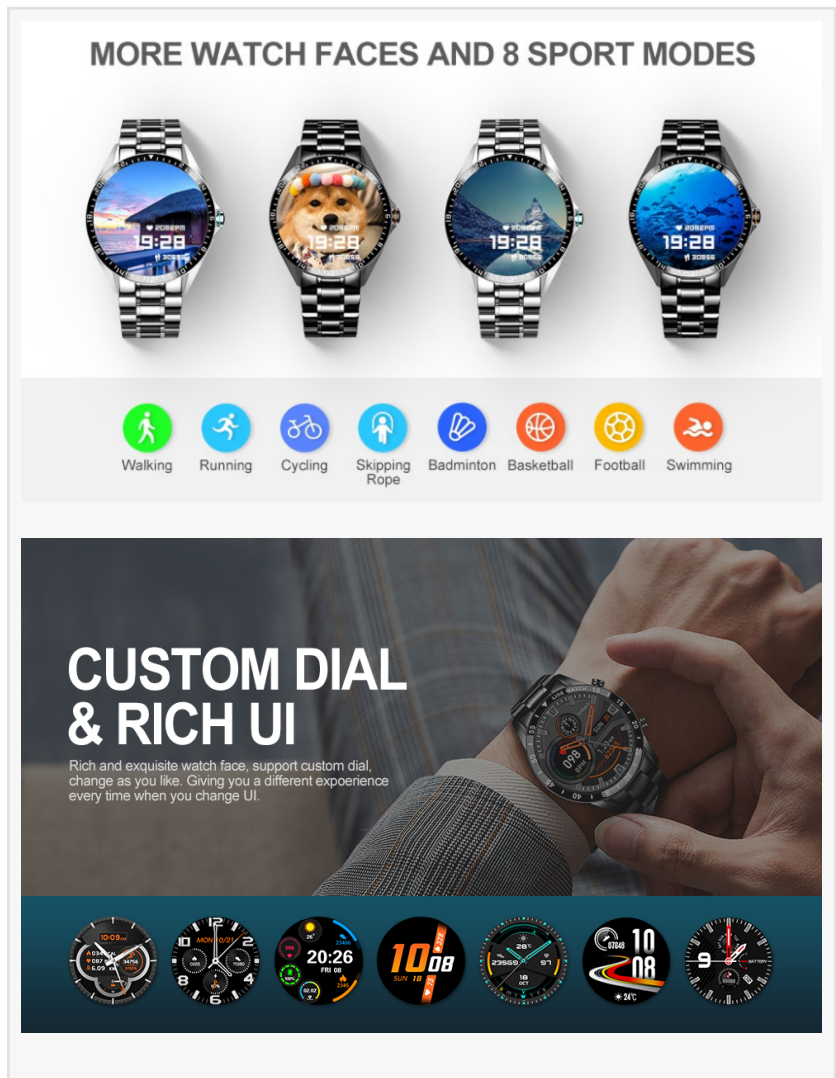


The LIGE smartwatch brand has found the intersection of business and sport

HOUSTON, TEXAS, UNITED STATES, October 18, 2021 /EINPresswire.com/ -- The independent LIGE smart watch brand is well-known for its avant-garde design methods, bold and bold creativity to break with conventions. Now the brand has released the latest series of smart watches designed specifically for men.

The LIGE smart watch [business model](#) made its debut. The watch designed and designed to combine elements of a [mechanical watch](#) and a sports watch. The appearance of a mechanical watch, built-in chips with excellent performance, a variety of dials that can be switched freely, and the classic black and silver watch steel bands. The combination of high-tech technology and traditional mechanical watchmaking technology has been experienced by executives of many well-known American companies.



MORE WATCH FACES AND 8 SPORT MODES

The advertisement features four smartwatches with different watch faces: a landscape with a mountain, a dog's face, a mountain peak, and a blue abstract design. Below the watches is a row of eight sport mode icons: Walking, Running, Cycling, Skipping Rope, Badminton, Basketball, Football, and Swimming. The bottom section of the advertisement shows a close-up of a hand adjusting a watch dial, with the text "CUSTOM DIAL & RICH UI" and "Rich and exquisite watch face, support custom dial, change as you like. Giving you a different experience every time when you change UI." Below this is a row of seven different watch face designs.

The LIGE smart hybrid device is between a conventional fitness tracker (providing step counting, sleep tracking, etc.) and a complete [smart watch Bluetooth connection](#). For example, you can easily receive some smartphone notifications. Like other smart watches and trackers, LIGE smart watches can monitor your activities and can measure multiple sports.

As we all know, there are very few smart watches suitable for business occasions. Imagine if there is a perfect combination of business style and smart watch style? Wonderful things will always happen in this world. LIGE has done it. The prudent qualities can really be combined with sports elements.

As a businessman, they need to wear a mechanical watch in business situations, and they need to switch to a smart watch when users enjoy fitness or running after getting off work. LIGE team designed a watch that combines mature and sports elements. It is amazing. It looks like a mechanical watch but has all the functions of a sports watch. Now, whether users are in the company, gym or home, Lige solves the embarrassment that smart watches are not suitable for formal occasions.

Lige is working with great social media influencers and editors to take the brand to a wider market.

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This press release can be viewed online at: <https://www.einpresswire.com/article/553942727>

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