

Global Sports Nutrition Market Size 2021: Segmentation, Share, Trends, Companies, Analysis, and Research Report 2026

IMARC Group provides an analysis of the Sports Nutrition Market Report by product type, raw material, distribution channel, and region.

SHERIDAN, WYOMING, UNITED STATES, October 18, 2021 /EINPresswire.com/ -- Market Overview:

According to the latest report by IMARC Group, titled "Sports Nutrition Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast

2021-2026," the global [sports nutrition market size](#) reached US\$ 44.8 Billion in 2020. On account of the aforementioned factors, the market is expected to grow at a CAGR of 5.07% during 2021-2026.

Sports nutrition represents the practice of maintaining a healthy diet by consuming nutrient-rich food products. They include sports drinks, protein powder, nutrition supplements, energy bars, etc. Athletes and active adults utilize these products with a particular plan to accomplish numerous fitness goals, including gaining lean mass or improving body composition. Nutritional products assist in enhancing athlete performance and help in reducing the effects of fatigue, injury, delayed recovery, etc.

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We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Global Sports Nutrition Market Trends:

The rising prevalence of lifestyle diseases and growing awareness towards the benefits of a



Sports Nutrition Market

healthy and nutritious diet among consumers are primarily driving the sports nutrition market across the world. In addition to this, a significant rise in the number of recreational users, athletes, professional bodybuilders, etc., is also catalyzing the product demand. Apart from this, the growing number of fitness centers and health clubs are encouraging the sales of sports nutrition products, which is further augmenting the market growth. Additionally, escalating utilization of natural and plant-based ingredients and the introduction of vegan alternatives in the product range will continue to propel the global sports nutrition market in the coming years.

Explore Full Report with TOC & List of Figure: <https://www.imarcgroup.com/sports-nutrition-market>

Key Market Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

- The Coca-Cola Company
- Abbott Nutrition Inc.
- PepsiCo Inc.
- Danbia Plc.
- Beckitt Benckiser Group Plc.
- Yakult Honsha Co. Ltd.
- Post Holdings Inc.
- GNC Holdings
- Clif Bar & Company
- Otsuka Pharmaceutical Co. Ltd.
- Atlantic Multipower UK Limited
- GlaxoSmithKline PLC
- Olimp Laboratories
- Ultimate Nutrition Inc.
- PowerBar Europe GmbH

Breakup by Product Type:

- Sports Food
- Sports Drinks
- Sports Supplements

Breakup by Raw Material:

- Animal Derived
- Plant-Based
- Mixed

Breakup by Distribution Channel:

- Hypermarkets and Supermarkets
- Convenience Stores
- Drug and Specialty Stores
- Online
- Others

Breakup by Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key highlights of the Report:

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis
- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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- Environmental Monitoring Market Report: <https://www.imarcgroup.com/environmental->

[monitoring-market](#)

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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