

Global Tofu Market Size 2021-2026: Industry Price Trends, Share, Growth, Opportunity and Forecast

SHERIDAN, WYOMING, UNITED STATES, October 18, 2021 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "Tofu Market Size: Global Industry Price Trends, Share, Growth, Opportunity and Forecast 2021-2026", the global tofu market exhibited moderate growth during 2015-2020. Looking forward, IMARC Group expects the market to grow at a CAGR of 5.2% during 2021-2026.

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.



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Tofu refers to a creamy and protein-rich soy product prepared from curdling fresh soymilk and pressing it into a solid block. Unprocessed tofu is usually available in various textures and is often used in multiple cuisines as it can easily absorb flavors. Tofu has high nutritional value and health-promoting compounds, such as calcium, iron, magnesium, zinc, copper, amino acids, and vitamin B1. As a result, tofu aids in improving heart and bone health, along with weight management.

The escalating food and beverage industry, along with the growing trend of veganism, is primarily driving the market growth. Furthermore, the rising consumer health consciousness has increased consumption of a low-fat diet. Moreover, the introduction of tofu-based sauces, hot dogs, burgers, ice creams, desserts, and shakes, has also catalyzed the product demand. The market is further fueled by the premiumization of gluten-free and low-carb products. Several

restaurants, cafes, and other eateries are experimenting with tofu variants to create unique dishes. Numerous other factors, including aggressive promotional activities by manufacturers on social media platforms, the easy product availability through various <u>e-commerce</u> retail chains and rising consumer expenditure, are projected to further drive the market growth in the coming years.

Tofu Market 2021-2026 Competitive Analysis and Segmentation:

Competitive Landscape with Key Players:

The competitive landscape of the global tofu market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

Amy's Kitchen
Eden Foods Inc.
Hain Celestia
House Foods Group
Morinaga & Company
Pulmuone
Tofurky
Vitasoy

Key Market Segmentation:

The report has segmented the global tofu market on the basis of product, type, application, distribution channel and region.

Breakup by Product:

Processed Tofu
Unprocessed Tofu

Breakup by Type:

Organic Conventional

Breakup by Application:

Hotels, Restaurants and Catering Food Processing

Household Others

Breakup by Distribution Channel:

Direct Sales
Supermarkets and Hypermarket
Convenience Stores
Specialist Stores
Online Stores
Others

Breakup by Region:

North America
Asia Pacific
Europe
Latin America
Middle East and Africa

Explore Full Report with TOC & List of Figure: https://www.imarcgroup.com/tofu-market

Key highlights of the report:

Market Performance (2015-2020)
Market Outlook (2021-2026)
Industry Trends
Market Drivers and Success Factors
The Impact of COVID-19 on the Global Market
Value Chain Analysis
Structure of the Global Market
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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