

Web Hosting Services Market Share 2021: Industry Overview, Growth, Trends, Opportunities and Forecast Till 2026

Looking forward, IMARC Group expects the global web hosting services market to continue its strong growth during the next five years.

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According to IMARC Group's latest report, titled "[Web Hosting Services Market Share](#): Global Industry Trends, Size, Growth, Opportunity and Forecast 2021-2026", the global web hosting services market grew at a CAGR of

around 14% during 2015-2020. Web hosting services refer to spaces on a physical server that publish a website or web page on the Internet. These services provide enhanced site performance, domain-associated email addresses, improved website security, data management, etc. Web hosting services are commonly available according to the server technology, management level, additional services, etc. At present, companies are relying on web hosting services for a hassle-free digital marketing experience and the management of core business operations.

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The expanding e-commerce industry and the increasing utilization of mobile computing are driving the global web hosting services market. Furthermore, the elevating levels of digitization of business processes and the rising adoption of web hosting services to optimize SEO strategies are also augmenting the market growth. Besides this, various enterprises are shifting towards cloud hosting as it provides an affordable, scalable, and reliable web infrastructure, which is further bolstering the global market. Moreover, due to the outbreak of the coronavirus disease (COVID-19), the adoption of remote working models in numerous organizations is increasing, thereby propelling the market growth. Additionally, the rising integration of artificial intelligence



(AI) with web hosting services is further anticipated to fuel the web hosting services market over the forecasted period. Looking forward, IMARC Group expects the global web hosting services market to continue its strong growth during the next five years.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

Alibaba Cloud Co. (Alibaba Group Holding Limited)

Amazon Web Services Inc.

AT&T Inc.

Endurance International Group

Equinix Inc.

Godaddy Inc.

Google LLC (Alphabet Inc.)

Hetzner Online GmbH

Liquid Web LLC

Rackspace Technology Inc.

WP Engine Inc.

Market Segmentation:

Breakup by Service Type:

Shared Hosting

Dedicated Hosting

Virtual Private Server (VPS) Hosting

Colocation Hosting

Others

Breakup by Deployment Type:

Public

Private

Hybrid

Breakup by Application:

Public Websites

Intranet Websites

Others

Breakup by End User:

SMEs

Large Organizations

Breakup by Region:

North America (United States, Canada)

Europe (Germany, France, United Kingdom, Italy, Spain, Others)

Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)

Latin America (Brazil, Mexico, Others)

Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

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Figures: <https://www.imarcgroup.com/web-hosting-services-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020)

Market Outlook (2021-2026)

Market Trends

Market Drivers and Success Factors

The Impact of COVID-19 on the Global Market

Value Chain Analysis

Structure of the Global Market

Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, and nanotechnology industries. We also provide cost model and manufacturing setup project reports through Syndicated Analytics, a subsidiary of IMARC Group.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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