

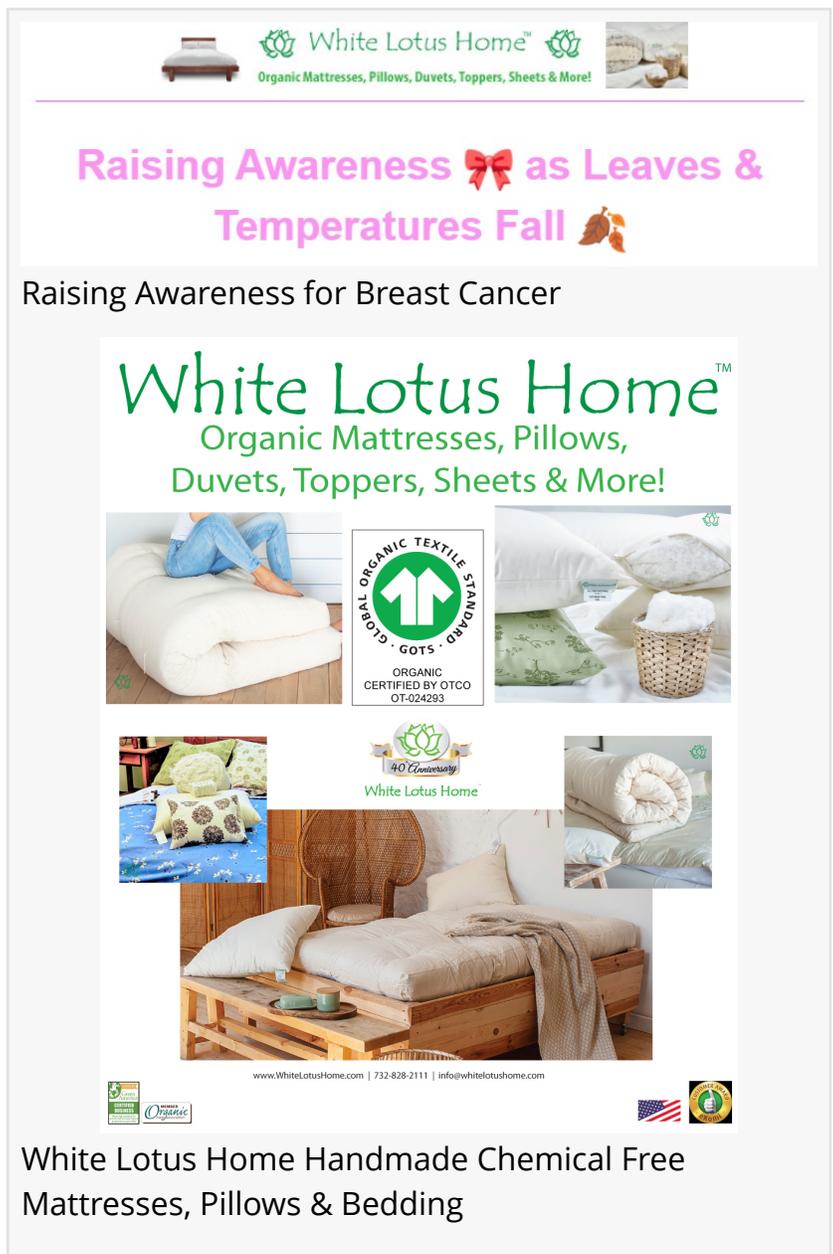
# Small “Green” Business Goes Pink for Breast Cancer Awareness Month, Donates 3% of All Orders to Research

NEW BRUNSWICK, NJ, UNITED STATES, October 18, 2021 /EINPresswire.com/ -- Handmade bedding company, [White Lotus Home](https://www.whitelotushome.com/), is a small family-owned business with a focus on sustainability and a mission to help you “save the world while you sleep”, and this month, the 10-person team has expanded that mission to include supporting breast cancer research.

“As a small business that’s had many women in leadership over our 40 years of operation, we know the strength and power of women at White Lotus Home personally,” says President and CEO, Marlon Pando. “We’re thrilled to be able to support women in this way.”

In an effort to provide safe all-natural sleep solutions and reduce the number of mattresses and pillows that end up in landfills each year, White Lotus Home offers organic and all-natural mattresses, pillows, bedding, and more that are not only handmade from sustainable materials, they’ll last longer than their conventional counterparts, too.

For the month of October, White Lotus Home plans to donate 3% of all orders received to breast cancer research. In addition to the donation, the company has also partnered with Marnie Rustemeyer, Founder and CEO of [Billow](https://www.billow.com/), to hand-make her original Billow Pillows and Billow



The graphic features the White Lotus Home logo at the top, which includes a bed icon and the text "White Lotus Home™ Organic Mattresses, Pillows, Duvets, Toppers, Sheets & More!". Below the logo is a pink banner with the text "Raising Awareness 🎀 as Leaves & Temperatures Fall 🍂". Underneath the banner is the text "Raising Awareness for Breast Cancer". The main body of the graphic contains the White Lotus Home logo and tagline, "Organic Mattresses, Pillows, Duvets, Toppers, Sheets & More!". It also features several images: a person sitting on a white mattress, a basket of pillows, a bed with a white duvet, and a bed with a white duvet and a wooden headboard. A circular seal in the center reads "GLOBAL ORGANIC TEXTILE STANDARD · GOTS · ORGANIC CERTIFIED BY OTCO OT-024293". At the bottom, there is a "40th Anniversary White Lotus Home" logo and a "3rd Anniversary Organic" logo. The bottom right corner features an American flag and a "GOTS" logo. At the very bottom, the text reads "White Lotus Home Handmade Chemical Free Mattresses, Pillows & Bedding".

Heart Pillows.

Marnie is a former Wall Street professional, thyroid cancer survivor, and breast cancer previvor. Through her own experience, she became passionate about helping women find comfort and relief post surgery, so she designed the Billow Pillow to help meet that need.

To learn more about White Lotus Home's efforts to support breast cancer research or to make a purchase to support their donation, you can visit

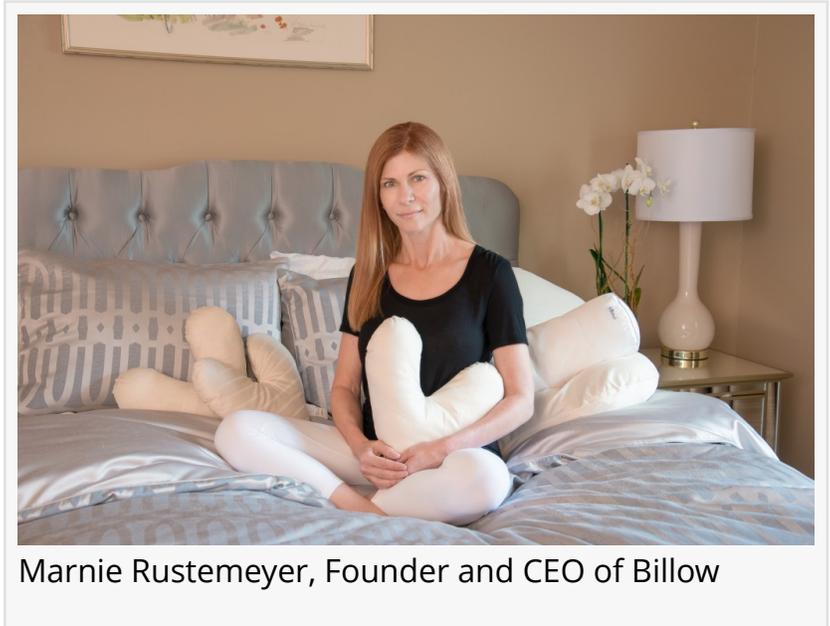
[www.whitelotushome.com](http://www.whitelotushome.com). You'll also receive a 12% discount on any items of your choice when you checkout with the coupon code "BILLOW".

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Marnie Rustemeyer, Founder and CEO of Billow

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