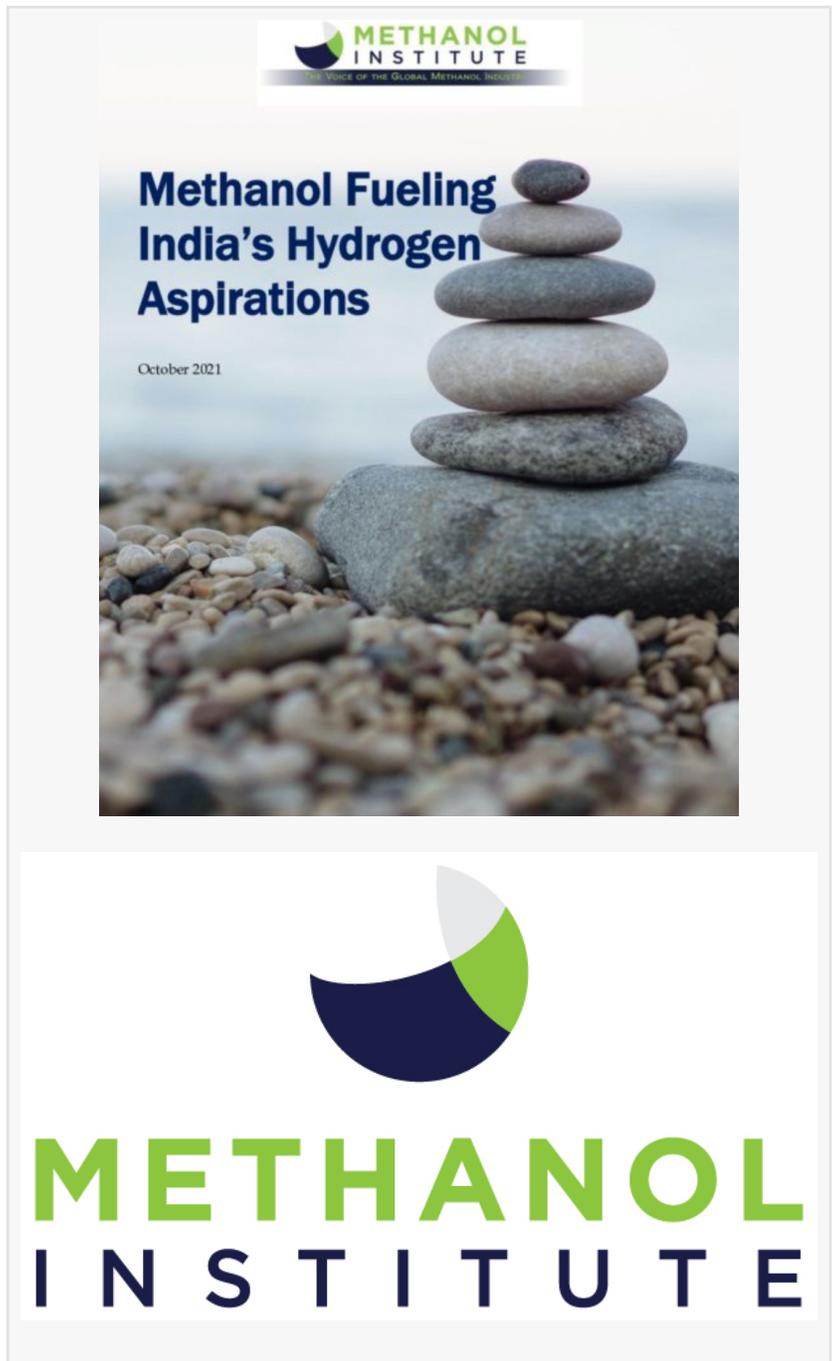


Methanol Institute launches India Methanol Economy Coalition (IMEC) with a white paper on methanol as a hydrogen carrier

DELHI, INDIA, October 19, 2021

[/EINPresswire.com/](https://www.einpresswire.com/) -- The Methanol Institute (MI - www.methanol.org) recently launched the India Methanol Economy Coalition (IMEC), a first of its kind coalition in India to promote the adoption of methanol as an energy product in India. IMEC brings together diverse stakeholders around a common goal of augmenting the methanol economy. Coalition members include methanol producers, technology providers, automobile industry, oil and gas companies, power industry stakeholders, think tanks and academia.

IMEC creates a local ecosystem for Indian businesses that have an interest in increased methanol production and consumption in India to collectively stimulate a favourable climate for the methanol industry. With growing interest in methanol and future demand prospects, the workflow is divided into three categories: renewable methanol, methanol as a hydrogen carrier, and methanol as a road transport fuel. The key pillars of IMEC include policy advocacy, research & knowledge exchange, pilot projects, and communications & outreach.



Platform members have discussed ideas on methanol production pathways from renewable feedstocks such as captured carbon dioxide, agricultural waste, and municipal solid waste



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*Prakriti Sethi, Methanol
Institute India Representative*

(MSW). As interest in hydrogen grows in India, IMEC member companies are inclined to explore methanol's role as a hydrogen-carrier and the market for methanol fuel cells in India.

In conjunction MI released a white paper "[Methanol fueling India's hydrogen aspirations](#)" that positions methanol as a superior hydrogen carrier and discusses how a methanol economy can support a future Indian hydrogen economy. To meet its energy needs, the country is expanding its energy portfolio, and increasing its momentum to reduce the carbon footprint. The launch of India's National Hydrogen Energy Mission (NHEM) in March

2021 suggests that hydrogen will play an important role in combating climate change.

"To achieve realistic goals it is important for India to focus on adopting a progressive roadmap which involves practical solutions that can lead to the ultimate realization of the country's hydrogen aspirations," said Methanol Institute India Representative Prakriti Sethi. "With the highest hydrogen to carbon ratio of any liquid fuel, methanol circumvents the common challenges associated with storing, transporting, and utilizing hydrogen and support faster adoption of hydrogen."

The IMEC Coalition is open to any entity supporting the widespread adoption and sustainable use of methanol as an energy product. To become a member and learn more about the Coalition, contact the Methanol Institute India Representative, Prakriti Sethi at psethi@methanol.org

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About MI

The Methanol Institute (MI) serves as the global trade association for the methanol industry, representing the world's leading producers, distributors, and technology companies. Founded in 1989 in Washington DC, MI now represents its members from five offices worldwide in Washington DC, Beijing, Brussels, Delhi, and Singapore.

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