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Data Analytics Outsourcing Market Size, Growth, Scope, Structure, Opportunity and Forecast 2021-2026

Looking forward, IMARC Group expects the data analytics outsourcing market to grow at a CAGR of 21.5% during 2021-2026.

SHERIDAN, WYOMING, UNITED STATES, October 19, 2021 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Data Analytics Outsourcing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", The global data analytics outsourcing market reached a value of US$ 3.04

Global Data Analytics Outsourcing Market

Billion in 2020. Data analytics outsourcing is a cooperation model wherein a company relies on third-party applications and vendors for analyzing data. It increases the flexibility of an organization and enables them to use updated tools and services for their data. It also assists in obtaining actionable insights from large amounts of data. Consequently, it finds extensive applications in different industries, such as retail, automotive, healthcare, manufacturing, IT & telecommunications, and banking, financial services, and insurance (BFSI).

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Increasing digitalization and the growing utilization of cloud-computing services represent one of the significant factors driving the market. Apart from this, the escalating demand for specialized analytical tools, along with technological advancements like the integration of connected devices with the Internet of Things (IoT), is strengthening the growth of the data analytics outsourcing market. Furthermore, the increasing use of social media platforms is offering lucrative opportunities to organizations for understanding user behavior and market trends. This, in turn, is projected to fuel the market growth. Looking forward, IMARC Group expects the market to grow at a CAGR of 21.5% during 2021-2026.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

Accenture
Capgemini
Fractal Analytics Inc.
Genpact Ltd.
Infosys Ltd.
IBM
Mu Sigma Inc.?
Electrifai LLC
Tata Consultancy Services Ltd.
Trianz
Wipro
ZS Associates Inc.

Data Analytics Outsourcing Market Segmentation:

Breakup by Type:

Descriptive
Predictive
Prescriptive

Breakup by Application:

Sales Analytics
Marketing Analytics
Finance and Risk Analytics
Supply Chain Analytics
Others

Breakup by Component:

Solutions
Services

Breakup by Vertical:

Retail?
Automotive?
Manufacturing?
BFSI?
IT and Telecom?
Others

Breakup by Region:

North America (United States, Canada)
Asia-Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
Latin America (Brazil, Mexico, Others)
Middle East and Africa

Ask Analyst for Customization and Explore full report with TOC & List of Figures:
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If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2021)
Market Outlook (2021-2026)
Market Trends
Market Drivers and Success Factors
The Impact of COVID-19 on the Global Market
Value Chain Analysis
Structure of the Global Market
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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