

DASH-2-Zero: Responding to Code Red

SUNx Malta has today issued its second annual report on Climate Friendly Travel ahead of the Glasgow COP 26 Climate Summit.

BRUSSELS, BELGIUM, October 20, 2021 /EINPresswire.com/ -- [SUNx Malta](#) has today issued its second annual report on Climate Friendly Travel ahead of the Glasgow COP 26 Climate Summit.

SUNx is an EU-based NGO established as a legacy for climate and sustainability trailblazer, Maurice Strong.

The SUNx Report, which can be accessed at <https://www.thesunprogram.com/cft-report> calls for a DASH-2-Zero supporting the recent Glasgow Tourism Declaration.

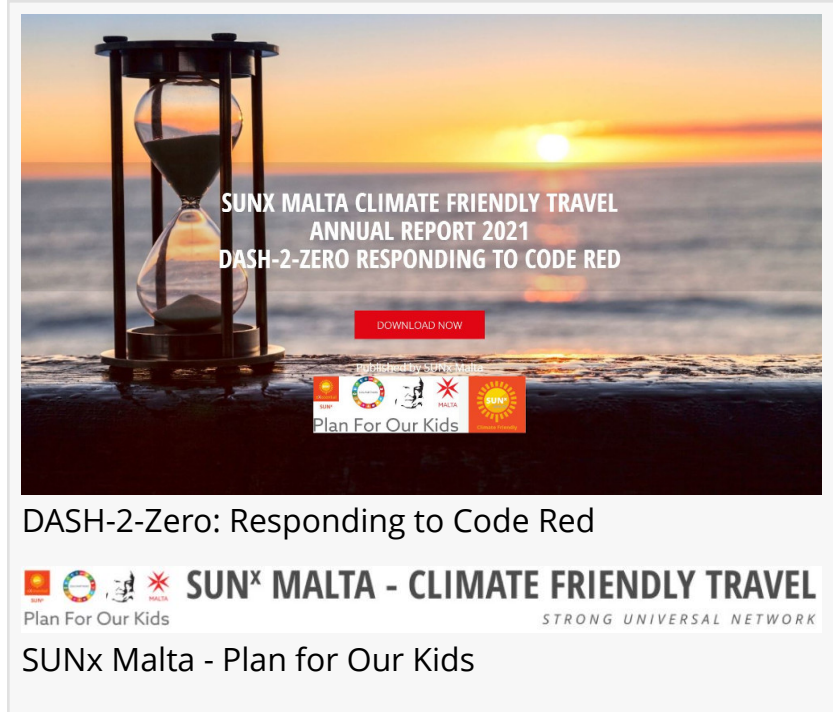
“

We hope that our Climate Friendly Travel Report will spur real action and positive response to UN Secretary General Guterres' call for a Code Red for Humanity.”

*Professor Geoffrey Lipman,
President of SUNx Malta*

2050

2. Calls for climate resilience now for Travel & Tourism activities, as well as clear emission reduction and sustainability plans, based on the science, the weather & demands of youth



Based on curated research data, the Report shows the intensifying of climate driven global disasters and how this impacts the vital Travel & Tourism sector of the world economy

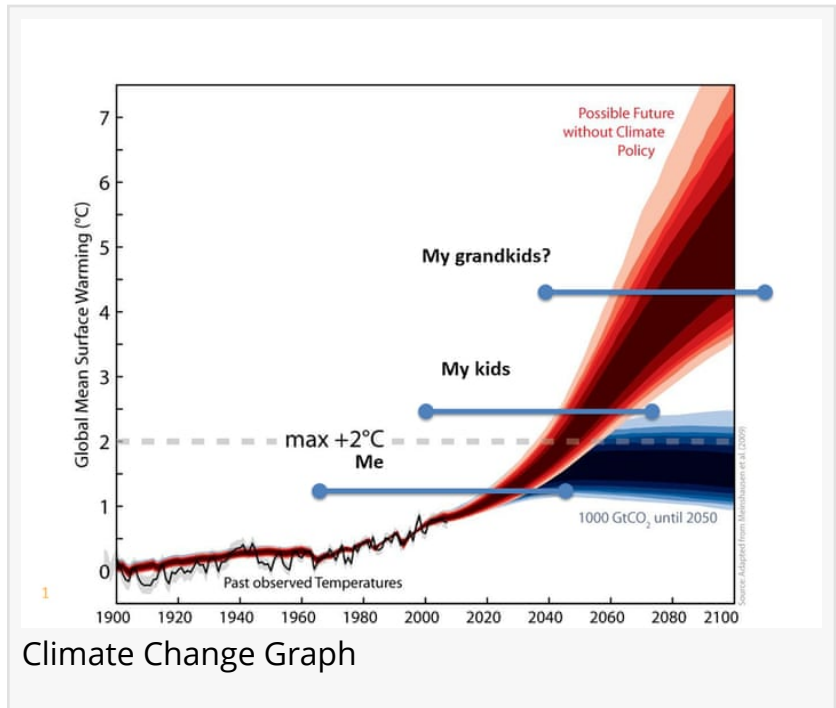
The Report also:

1. Endorses the Glasgow Tourism Declaration and urges a DASH-2-Zero to take the commitments made further and faster suggesting targets of net zero carbon dioxide emissions for 2030 and zero greenhouse gas emissions by

3. Identifies a range of support services available to help companies and communities stay on track for a climate friendly travel future

4. Offers its [Climate Friendly Travel Registry](#) linked to the UN Global Climate Action Portal to help tourism stakeholders register climate and sustainability ambitions and show progress

5. Recognises the central interest and role of youth in dealing with the existential climate crisis and how young people are helping to promote positive change across the Travel & Tourism sector



Professor Geoffrey Lipman, President of SUNx Malta said, “We are not only pleased to support the Glasgow Declaration, but we hope that our Climate Friendly Travel Report will spur real action and positive response to UN Secretary General Guterres’ call for a Code Red for Humanity, underscored by the recent IPCC 6th Assessment Report. Our concept of Climate Friendly Travel and our call for a DASH-2-Zero can act as a catalyst for rapid change and a conduit to the UN led 2030/2050 Green and Clean Roadmap for a better future.

“SUNx Malta has also laid out its own Decade Vision, which targets 10,000 registered companies and 1000 communities by 2030, as well as 100,000 Climate Champions to support the transformation”

To download the report, [please click here](#)

Editor’s Notes:

Professor Geoffrey Lipman, President of SUNx Malta, is available for interview/articles/comment.

For media enquiries please contact Chantal or Dorothea at Panpathic Communications –
Chantal@panpathic.com / 020 8544 0091 or Dorothea@panpathic.com / 020 8891 2669 / 07930 634 047

About SUNx

SUNx is an EU based, not-for-profit organisation, established as a legacy for Maurice Strong, climate and sustainability pioneer half a century ago. It is partnered with Malta's Ministry of Tourism and Consumer Protection and Tourism Authority

SUNx Malta created the 'Green & Clean, Climate Friendly Travel System' to help Travel & Tourism companies and communities transform to the new Climate Economy. The programme is based on reducing carbon, meeting Sustainable Development Goals, and matching the Paris 1.5C trajectory. It is action and education focused – supporting today's companies and communities to deliver on their climate ambitions and encouraging tomorrow's young leaders to prepare for rewarding careers across the Travel sector.

Website: <https://www.thesunprogram.com/>

Facebook: <https://www.facebook.com/sunxprogram>

Twitter: <https://twitter.com/sunxprogram>

LinkedIn: <https://www.linkedin.com/company/sunprogram>

Registry: <https://www.climatefriendly.travel/>

Olly Wheatcroft

SUNx Malta

+32 495250789

olly@thesunprogram.com

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