

Beacon Zones are popping up all over Metro-Detroit - What are they & how can you benefit?

Businesses & consumers are discovering something new in Metro-Detroit... At popular places & areas - prizes & promotions are popping up in nearby cellphones.

DETROIT, MI, UNITED STATES, October 21, 2021 /EINPresswire.com/ -- They're called "BEACON ZONES" - & they are a part of [Easy Mobile Advertising of Detroit](#)'s local cellphone advertising network, "The L-Network".

Beacon Zones are areas where ads, promotions & important information can be sent directly to consenting nearby cellphones.

Cellphones that have:

- 1) Downloaded the appropriate app (the Nearbee App by Mobstac)
 - 2) Bluetooth & Location turned on
 - 3) Entered a Beacon Zone
- will be able to see prizes & promotions from nearby businesses or important information about the surrounding neighborhood.

The Beacon Zones help local small businesses by providing them with an efficient & affordable way to attract nearby customers.

Beacon Zones also benefit consumers by connecting them to nearby businesses & rewarding



Increase Sales & Awareness

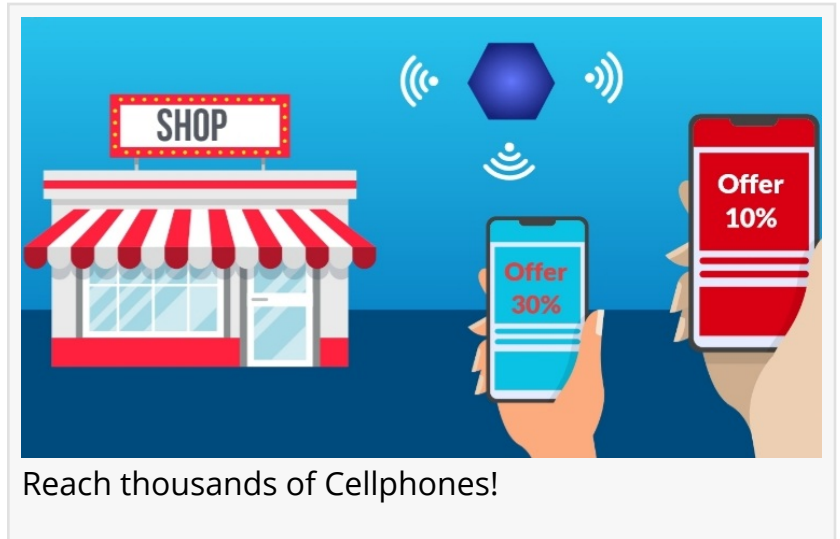


Consumers like it!!!

them for visiting the area.

This helps the local economy by:

- 1) Helping local small businesses advertise
- 2) Giving consumers new options to patronize nearby businesses
- 3) Creating incentives for consumers to visit certain neighborhoods & places
- 4) Reducing paper waste & litter
- 5) Providing contact-free ways to distribute information



There are Beacon Zones in more than a dozen Metro-Detroit areas including:

- 1) Downtown Detroit
- 2) Greektown Detroit
- 3) Midtown Detroit
- 4) Eastern Market Detroit
- 5) Downtown Royal Oak
- 6) Downtown Ferndale
- 7) Southfield
- 8) Downtown Ann Arbor & more

Businesses can create their own Beacon Zones to exclusively show their own ads & promotions to nearby cellphones...

Or businesses can advertise in other Beacon Zones to attract customers from other key places.

1) A local Restaurant can create a Beacon Zone to advertise promotions to its customers & nearby consumers.

2) A local Movie Theater can attract customers from Beacon Zones at local restaurants...

3) Or a local Tattoo Parlor or Hair Salon can attract customers from a Beacon Zone at a local Bowling Alley.

Metro-Detroit businesses can advertise to cellphones in the network for [free for 14 days](#).

#easymobileadvertising #cellphoneadvertising #beaconzonedetroit

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