

# ITTV - THE ITALIAN TELEVISION FESTIVAL RETURNS TO LOS ANGELES OCTOBER 30 – NOVEMBER 2

*ITTV, organized by Good Girls Planet, founded by journalists Valentina Martelli, Cristina Scognamillo, and Francesca Scorcucchi, and MTLA, returns Oct 30-Nov 2.*

LOS ANGELES, CA, USA, October 21, 2021

/EINPresswire.com/ -- After its success at the Venice International Film Festival, [ITTV](#), organized by Good Girls Planet - founded by entertainment journalists Valentina Martelli (CEO), Cristina Scognamillo, and Francesca Scorcucchi - and MTLA, the Los Angeles branch of the Italian advertising company Armando Testa, returns to Los Angeles, from October 30 to November 2, 2021.

The festival opens with a family-focused event on October 30 dedicated to animation in San Pedro's Little Italy, with the international premiere of Pinocchio and Friends by Rainbow Group, founded by legendary Italian animator and comic book author Iginio Straffi. 44 and Winx Club, also created by Straffi, will be screened, and Straffi will be presented with the Kinéo-ITTV Award. Additional programming for the evening includes Puffins, featuring the voice of Johnny Depp, Arctic Friends, series by ILBE Group Productions, and Mila the animated short about a little girl who survived bombings during WWII in Italy, by Cinzia Angelini.

ITTV's schedule of events continues on November 1 at the NeueHouse in Hollywood. A day dedicated to US audiovisual industry executives showcasing trailers of the best Italian television series, including Gomorrah, Petra, Domina, Anna, Romulus, Devils, Carosello Carosone, Leonardo, and Non mi lasciare (Fremantle, Rai Fiction, Sky, and Cattleya).

The program also features in-depth discussions with leading international executives, including:

- From Home Video to Web TV – A conversation with legendary producer Vin Di Bona and distributor Niccolò Messina of Jungo TV
- Opening Boundaries - The Influence of Global Television and How These Changes Affect International Production – A conversation with Ted Miller, Head of Global Television for CAA, Matteo Perale, co-founder Wiip, Lena Roklin, Talent Manager for Luber Roklin Entertainment,





This year we wanted to highlight the importance of animation and independent content from Italian storytellers working in the United States”

*Valentina Martelli, ITTV co-founder and CEO of Good Girls Planet*

Lorenzo De Maio, De Maio Entertainment, Matt Brennan, Television Editor for the Los Angeles Times, and Jeremy Spiegel Executive Producer of Extra.

The Festival closes November 2 with a gala celebration, featuring the 2021 ITTV Awards. This year’s honorees are actress and director Valeria Golino, best-known to English audiences for her role in Rain Man and currently in the second season of AppleTV+’s hit The Morning Show; restaurateur, winemaker, author, television personality, and songwriter Joe Bastianich; and Grammy Award-winning singer, songwriter, producer and author, Tiziano

Ferro. Past recipients include Oscar winner Paolo Sorrentino, Martha De Laurentiis, actor Mads Mikkelsen and, most recently, Andrea Scrosati, COO of Fremantle, honored in Venice in September.

“This year we wanted to highlight the importance of animation and independent content from Italian storytellers working in the United States,” said Valentina Martelli, ITTV co-founder and CEO of Good Girls Planet. “These creators tell the story of social change. We know that what they make, whether it is documentaries, shorts, TV series, or digital content, has not only artistic value but also commercial potential. This year stories focus on diversity, acceptance, and gender equality”.

□Berro by Beppe Tufarulo: The unfiltered story of the life of musician Tiziano Ferro, one of the most beloved Italian performers in the world

□One of Us by Chiara Tilesi: Showcases the exceptional stories of exceptional Italian women living and working in the United States, including actress Stefania Spampinato and the social entrepreneur and philanthropist Elisa Sednaoui

□Giving Back Generation, also by Chiara Tilesi: Examines the debut of the platform TaTaTu on social issues, featuring, among others, superstars Selena Gomez and Nina Dobrev

□The Portrait Artist: Don Bachardy by Tina Mascara and Guido Santi: Tells the complex story of the artist Don Bachardy, one of the last great living portrait artists and companion of the novelist Christopher Isherwood

□Next One by Guglielmo Poggi and Marta Pozzan: Tells the story of violence and abuse against women in the fashion and entertainment industry

□MIA, also by Marta Pozzan: Deals with the themes of modern romantic relationships

□Corpo a corpo by Maria Iovine: The story of the battles and victories faced by Paralympic champion Veronica Yoco Plebani

□Our Dad, Danielle by Sarah King: The story of a professional who at 57 faces the conflicted decision to transition in conservative Texas.

“I believed in this initiative from the beginning,” says Silvia Chiave, Consul General of Italy,

sponsoring the closing gala. "An Italian TV festival in Los Angeles was long overdue. It showcases the growing interest of American audiences and producers in our content. ITTV promotes not only our TV, but also our authentic products, lifestyles, and territories."

ITTV is honored to have ENIT, the Italian National Tourist Board and Italian Consulate General of Los Angeles, as its main partners, in cooperation with Italian Cultural Institute Los Angeles (IICLA), Little Italy - San Pedro, Toscana Film Commission, and the Veneto Film Commission to promote the Italian territory as the natural set and 'protagonist' of many TV series and films.

ITTV's partners include: Fremantle, Rainbow, Rai Ragazzi, Sky, Kinéo, FeST, D-HUB Studios, IbiscusMedia, Sardegna Film Commission, Greater Fool Media and sponsors Persol, Eataly Los Angeles, Ferrarini, Bindi North America, Consorzio Parmigiano Reggiano, Di Stefano Premium Italian Cheese, Landi Renzo USA and True Classic.

Media partners include: Los Angeles Times, Extra TV, Cinecittanews.it, FRED Film Radio, MYMovies, Rivista del Cinematografo, and Kika Press & Media.

ITTV's esteemed patrons include Rai Fiction, APA - Audiovisual Producers Association, IACCW - Italy America Chamber of Commerce West, ITA - Italian Trade Agency, Nuovo IMAIE - I diritti degli Artisti, SIAE - Società Italiana degli Autori ed Editori.

#### About ITTV

ITTV is a hub for ideas, partnerships, and productions that aims to bring people together to celebrate Italian excellence in television with an engaging programming format.

#### About Good Girls Planet

GGP was founded to promote the world of Italian audiovisual productions abroad and create a link between Italy and the rest of the world in the AV sector.

#### About MTLA

MTLA is part of the Armando Testa Group, the largest Italian communications group. Based in Hollywood, MTLA promotes and manages operations connected with the world of entertainment.

Gillian Sheldon

Sheldon Strategy & Consulting

+1 213-718-3880

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/554356635>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.