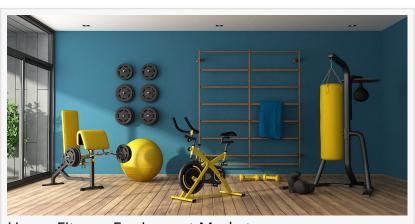


## Home Fitness Equipment Market Report 2021: Industry Size, Share, Growth, Trends, Analysis and Forecast Till 2026

Looking forward, IMARC Group expects the home fitness equipment market to grow at a CAGR of 4.8% during 2021-2026.

SHERIDAN, WYOMING, UNITED STATES, October 21, 2021 /EINPresswire.com/ --According to IMARC Group's latest report, titled "<u>Home Fitness Equipment</u> <u>Market Report</u>: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", the global home



Home Fitness Equipment Market

fitness equipment market reached a value of US\$ 10 Billion in 2020. Home fitness equipment are the devices used for monitoring physical exercises at home. These tools assist in weight management, improving stamina, and developing muscular strength. Few commonly used home fitness equipment include cardiovascular training equipment, such as treadmills, ellipticals, stationary bikes, and strength training equipment, such as free weight and plate loaded machines.

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The high prevalence of several lifestyle diseases, such as atherosclerosis, cardiovascular ailments, obesity, diabetes, etc., is primarily driving the market for home fitness equipment. Moreover, hectic work schedules of the consumers, along with the wide availability of home fitness equipment across both offline and online distribution channels, are further propelling the market growth. Additionally, several equipment manufacturers are increasingly investing in extensive R&D activities for the launch of advanced and user-friendly home fitness equipment. Furthermore, the advent of smart wearable devices, along with the rising compatibility of fitness equipment with several fitness tracking apps, is further expected to drive the market growth. Looking forward, IMARC Group expects the market to grow at a CAGR of 4.8% during 2021-2026.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

adidas AG Amer Sports Corporation Brunswick Corporation PureGym Hoist Fitness Systems Inc. Icon Health & Fitness Inc. Johnson Health Tech. Co. Ltd. Technogym True Fitness Technology Inc. Vectra Fitness Inc. Market Segmentation:

Breakup by Product Type:

Cardiovascular Training Equipment Air Bike **Elliptical Machines** Punching Bag **Rowing Machine** Treadmill Others Strength Training Equipment Ab Wheel Adjustable Dumbbells Adjustable Kettlebell Medicine Ball Mini Resistance Bands **Pull Up Bars** Weight-Lifting Bench Others Accessories Foam Roller Weighted Jump Rope Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets Specialty Stores Online Stores Others

Breakup by Region:

North America (United States, Canada) Europe (Germany, France, United Kingdom, Italy, Spain, Others) Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others) Latin America (Brazil, Mexico, Others) Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

Ask Analyst for Customization and Explore full report with TOC & List of Figures: <u>https://www.imarcgroup.com/home-fitness-equipment-market</u>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020) Market Outlook (2021-2026) Market Trends Market Drivers and Success Factors The Impact of COVID-19 on the Global Market Value Chain Analysis Structure of the Global Market Comprehensive mapping of the competitive landscape If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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