

Online Food Delivery Market Research 2021: Industry Overview, Growth, Trends, Opportunities and Forecast Till 2026

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SHERIDAN, WYOMING, UNITED STATES, October 21, 2021 /EINPresswire.com/ --

According to IMARC Group's latest report, titled "[Online Food Delivery Market Research: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)", the global online food delivery market reached a value of US\$ 107.4 Billion in 2020. Online food delivery is a service that enables individuals to purchase food online through various food delivery websites and applications. In addition, food delivery applications allow the consumer to register an account to make frequent ordering more convenient.



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Online food delivery companies offer numerous benefits to foodservice providers. It facilitates savings in labor since the staff is not tied up on the phone or at the counter. Along with labor savings, other major advantages of online food delivery for foodservice providers include increased convenience for the guest, simpler order processing and enhanced accuracy of online orders. Besides this, online food delivery companies also provide consumers the convenience of getting them delivered at their doorsteps. Recently, with the rising cases of coronavirus disease (COVID-19), some of the leading players like Zomato, McDonald's Corporation and Domino's Pizza Inc. have introduced contactless delivery services. These services ensure that the food is delivered safely to the customer with adequate social distancing measures. Moreover, some leading companies are also focusing on targeting non-peak eating times such as afternoon tea or late-night snacks, thereby expanding their product offerings. Looking forward, IMARC Group

expects the market to grow at a CAGR of around 11% during 2021-2026.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

Just Eat
GrubHub
Delivery Hero
Deliveroo
com
Foodpanda
me
Meituan Waimai

Market Segmentation:

Market Breakup by Platform Type

Website
Applications

Market Breakup by Business Model

Order Focused Food Delivery System
Logistics Based Food Delivery System
Full-Service Food Delivery System

Market Breakup by Payment Method

Online
Cash on Delivery

Market Breakup Region

China
North America
Asia Pacific (excluding china)
Europe
Rest of the World

Ask Analyst for Customization and Explore full report with TOC & List of Figures:

<https://www.imarcgroup.com/online-food-delivery-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020)

Market Outlook (2021-2026)

Market Trends

Market Drivers and Success Factors

The Impact of COVID-19 on the Global Market

Value Chain Analysis

Structure of the Global Market

Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials,

pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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