

# Hand Sanitizer Market 2021-2026: Growth, Size, Analysis, Key Players, Covid-19 Impact, Business Opportunities and Report

*IMARC Group provides an in-depth analysis of the global market report by type, ingredient, product form, pack size, end-use, distribution channel, and region.*

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/EINPresswire.com/ -- Market Overview:

According to the recent report by IMARC Group, titled "Hand Sanitizer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026," the global [hand sanitizer market share](#) reached around US\$ 4.20 Billion in 2020. However, the market is projected to decline once the surge in demand stabilizes over 2021-2026, reaching a value of US\$ 3.50 Billion by 2026. A hand sanitizer, or a hand rub, refers to an antiseptic solution that is applied to the hands to remove disease-causing pathogens from the skin. It is widely available in gel, foam, and liquid-based variants. Hand sanitizers are primarily made of ethyl alcohol or isopropyl alcohol, water, emollients, polyacrylates, artificial and natural colors, fragrances, etc. They are widely utilized as a convenient alternative to soap and water as they require less time when compared to washing hands, reduce bacterial growth, are cost-effective, etc.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

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Global Hand Sanitizer Market Trends:

The sudden outbreak of the COVID-19 pandemic is primarily driving the exponential growth of the global hand sanitizer market. Apart from this, the elevating levels of consumer concern towards maintaining proper hand hygiene, along with the increasing number of awareness programs to promote the use of hand sanitizers, are further catalyzing the market growth. Additionally, manufacturers are focusing on developing innovative product variants with natural and organic ingredients that are non-allergenic and non-toxic in nature, which is also propelling the product demand. Besides this, the rising product availability via online and offline retail

channels and the long-lasting behavioral effects of the COVID-19 pandemic among consumers are anticipated to fuel the global hand sanitizer market over the forecasted period.

Explore Full Report with TOC & List of Figure: <https://www.imarcgroup.com/hand-sanitizer-market>

Key Market Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

- Brocter and Gamble Company
- Henkel AG & Company, KGaA
- Reckitt Benckiser Group PLC
- The Himalaya Drug Company
- Autol Products Company, Inc.
- BM Company
- Unilever NV/PLC
- Vi-Jon Laboratories Inc.
- Gojo Industry Inc.
- Chattem Inc

Breakup by Product Form:

- Gel
- Foam
- Liquid
- Spray
- Others

Breakup by Product Type:

- Alcohol-Based
- Non-Alcohol Based

Breakup by Distribution Channel:

- Pharmacy Stores
- Departmental Stores
- Online Stores
- Others

#### Breakup by End Use:

- Restaurants
- Schools
- Hospitals
- Household Purposes
- Others

#### Breakup by Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

#### Key highlights of the Report:

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis
- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

Top Hand Sanitizer Manufacturing Companies in the World: <https://www.imarcgroup.com/hand-sanitizer-manufacturers>

Latest Market Research Reports by IMARC Group (2021-2026):

- India Hand Sanitizer Market Report: <https://www.imarcgroup.com/india-hand-sanitizer-market>
- United States Hand Sanitizer Market Report: <https://www.imarcgroup.com/united-states-hand-sanitizer-market>
- Italy Hand Sanitizer Market Report: <https://www.imarcgroup.com/italy-hand-sanitizer-market>
- China Hand Sanitizer Market Report: <https://www.imarcgroup.com/china-hand-sanitizer-market>
- North America Hand Sanitizer Market Report: <https://www.imarcgroup.com/north-america-hand-sanitizer-market>

- Industrial and Commercial Floor Scrubbers Market Report: <https://www.imarcgroup.com/industrial-commercial-floor-scrubbers-market>
- Medical Injection Molding Market Report: <https://www.imarcgroup.com/medical-injection-molding-market>
- Nephrology and Urology Devices Market Report: <https://www.imarcgroup.com/nephrology-urology-devices-market>
- Optical Character Recognition (OCR) Market Report: <https://www.imarcgroup.com/optical-character-recognition-market>

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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