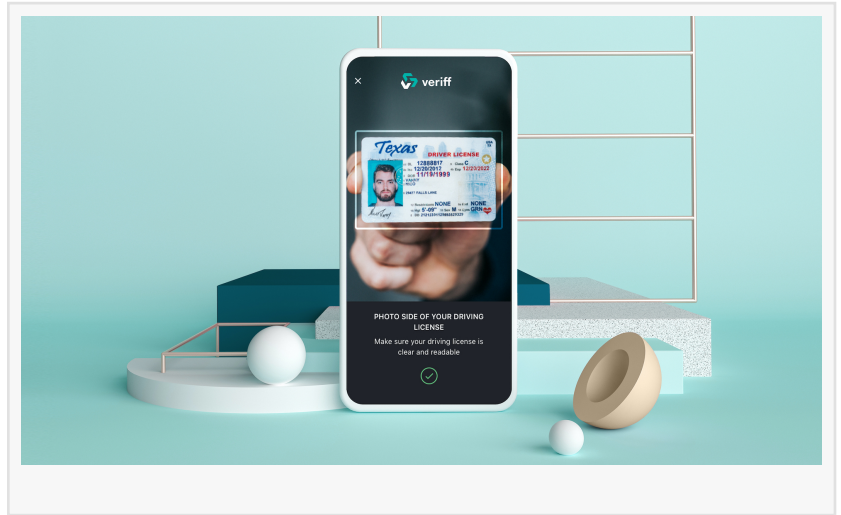


Veriff Launches New Account Onboarding, Arming FinTech Companies with Next-Gen Security Features

Innovative, built-in KYC requirements ensure trust between businesses and consumers online

NEW YORK, USA, October 25, 2021 /EINPresswire.com/ -- Veriff, a global [identity verification](#) provider, today announced a New Account Onboarding feature that establishes better trust online between a business and its consumers. This process starts with a built-in KYC feature, which is helping to meet stringent regulatory requirements online. Using artificial intelligence to gather data on the backend, this new feature provides additional security measures for identity to be truly verified to enable more online trust between businesses and consumers.



“

To meet the growing demand of a seamless user experience online, businesses need a fast and scalable identity provider that can ensure trust among their customers and keep their operations in motion.”

Ibrahim Al-Taie, Product Marketing Manager at Veriff

Today’s modern consumer expects a fast, secure, and seamless online experience. For a business to retain customers digitally, they must provide this sought-after experience, otherwise customers will leave. Businesses are constantly challenged to get the customer to the next step in the buying process, - and if they don't, it massively affects the business’ bottom-line, making this feature more critical than ever.

Veriff is able to provide this best-in-class KYC verification by leveraging its video-first technology and elements on the backend by:

- Providing a guided AI-powered user experience

- Supporting the most (9,900+) identity verification documents in the industry
- Giving real-time feedback to the user if there are issues

- Handling scenarios where users might make mistakes in order to easily troubleshoot
- Operating on multiple channels (web, mobile, native SDKs)
- Innovating ways to help users further with NFC and QR code options
- Providing built-in dynamic fraud prevention tools
- One stop shop - integration for KYC & AML checks

“The rapid move towards digitization over the past year has changed the ways businesses interact with their customers online,” said Ibrahim Al-Taie, Product Marketing Manager at Veriff. “In order to meet the growing demand of a seamless user experience online, businesses need a fast and scalable identity provider that can ensure trust among their customers and keep their operations in motion. Veriff is here to solve these challenges and ensure our customers can provide their users with a frictionless and trustworthy online experience.”

To learn more about Veriff’s new offering, please visit us here: <https://www.veriff.com/use-cases/new-account-onboarding>

About Veriff

Veriff is a global online identity verification company that enables organizations to build trust with their customers through intelligent, accurate, and automated online IDV. The largest database on the market, Veriff’s intelligent decision engine can analyze thousands of technological and behavioral variables in seconds, matching people to more than 9,900 government-issued IDs from over 190 countries. Founded in 2015, Veriff serves a global portfolio of organizations across fintech, crypto, and mobility sectors. To learn more, visit www.veriff.com.

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