

# Online Gambling Market Statistics 2021: Innovation and Product Optimization to Boost Growth

*Blockchain technology is integrated into the online gambling business to enhance the gambling experience to ensure avoidance of unfair practices.*

PORTLAND, OR, UNITED STATES,  
October 25, 2021 /EINPresswire.com/ --

Due to technological advancements and surge in usage of smart phones, the [online gambling market](#) is growing rapidly with increase in number of users. Introduction of internet

applications as well as easy access to online platforms drives demand for the global online gambling market. To keep pace with growing technologies, leading vendors are investing to develop mobile apps and websites that facilitate online activities. In addition, high internet penetration due to exponential use of smartphones among individuals for playing online games from public places or their homes drives the market.

However, increase in the rate of cybercrimes as well as security and authentication issues hinder the market. On the other hand, various casinos are investing in IT infrastructure to give their customers a virtual experience of gambling and ensure continuity in gambling along with prevention from illegal affairs.

Download Free Sample Report: <https://www.alliedmarketresearch.com/request-sample/8714>

Major players analyzed include William Hill PLC, GVC Holdings PLC, Bet365 Group Ltd., Ladbrokes Coral Group PLC, The Stars Group Inc., Kindred Group PLC, Betsson AB, 888 Holdings PLC, Caesars Interactive Entertainment, and Sky Betting & Gaming .

Impact of COVID-19 on Online Gambling Market:

- The COVID-19 pandemic caused lockdown in several countries and forced people to stay in their homes. People are turning to online entertainment services to keep them occupied while



following social distancing precautions. Online gambling is one of the online entertainment forms that is readily available for them.

- Land-based or offline gambling operators forced to close their operations to limit spread of the virus; hence, offline gamblers who preferred casinos for gambling are also moving to online gambling.

For Purchase Enquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/8714>

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Thanks for reading this article; you can also get an individual chapter-wise section or region wise report versions like North America, Europe, or Asia.

Other Trending Reports -

1. [Mobile Encryption Market](#)

- 2 [Mobile User Authentication Market](#)

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domains.

AMR launched its user-based online library of reports and company profiles, Avenue. An e-access library is accessible from any device, anywhere, and at any time for entrepreneurs, stakeholders, and researchers, and students at universities. With reports on more than 60,000 niche markets with data comprising of 600,000 pages along with company profiles on more than 12,000 firms, Avenue offers access to the entire repository of information through subscriptions. A hassle-free solution to clients' requirements is complemented with analyst support and customization requests.

David Correa  
Allied Analytics LLP  
8007925285 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)  
[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/554721181>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.