

New Retail Solution Launches at Web Summit

Delloop launches its customer-centric platform at Web Summit in Lisbon Nov 2. The award-winning technology connects Retailers and Customers beyond the sale

LISBON, PORTUGAL, October 26, 2021 /EINPresswire.com/ -- Award winning retail innovator, [Delloop](#), is set to launch its game-changing platform in the first week of November at what Forbes describes as: "The best technology conference on the planet" – [Web Summit](#), in Lisbon, Portugal.

Delloop's API-based customer-centric platform introduces an entirely new way for Retailers and Customers to stay connected after the sale. Through incentivised communication and interaction, customers are prioritised and finally have access to their own data. And Retailers gain real, actionable insights from this data.



“

We look forward to connecting one-on-one with our partners at the show”

CEO, Lou Schillaci

“Having completed our BETA testing phase of Delloop, Web Summit provides the perfect launch pad for us,” stated CEO, Lou Schillaci. “We’re exhibiting in the ALPHA section of the show where will be doing live demos of the software.”

Recently awarded by the International Trade Council for its innovation that provides businesses with a competitive

edge, Delloop has already caught the eye of several large US and European retailers for its unique approach to customer retention and acquisition.

VP of Global Sales, Sam Selim stated: “A number of top logo brand names have signed Letters of Intent to collaborate with Delloop through our Innovation Hub to co-create Direct-to-Customer and other leading-edge retail solutions.”

Delloop is a new concept in Customer-centricity. It prioritises the Shopper in very real data-driven ways, including direct communication with the Retailer to solve delivery issues, manage returns and make general enquiries. This same, bi-lateral channel provides many interactive opportunities for the Retailer to reach their own customers and, aided by precision metrics, the wider Delloop membership base.

Delloop's invitation to Web Summit followed a similar recent invitation in October to exhibit at TNW in Amsterdam and there is also an upcoming invitation to Madrid at the end of November. CEO, Schillaci concluded: "Delloop's launch during this 'European Road trip' is an invaluable opportunity for us to expose our software to key European clients, potential partners and investors.

See Delloop at Web Summit, Altice Arena in Lisbon.

Tuesday, November 02, Stand number: A265 Location: Pavilion 2, ALPHA 2

Claire Linley

Delloop Inc.

+351 937 596 679

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/554780285>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.