

Google, IFundWomen, Black Girl Ventures, Mailchimp, Square, and Wave Apps collaborate with HERSummit

Free Five-part Business Tech Series helps Women In Business

WASHINGTON, DC, USA, October 27, 2021 /EINPresswire.com/ -- As October wraps up National Women's [Small Business](#) Month, the Small Business Trends 2021 survey results reveal that 31%

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Although women entrepreneurs own more than 12 million or 40% of all United States businesses, technology plays a crucial role in making business growth accessible.”

HERSummit

of all small business or franchise owners are women – up from 27% last year. Although women entrepreneurs own more than 12 million or 40% of all United States businesses, technology plays a crucial role in making business growth accessible. "Organizations like the U.N. agree, so much so in fact that technology has been made a key focus of the U.N. Women's innovation strategy for 2018–2021. Women-owned businesses across the globe are using technology to grow." Liz Alton, Connected 2019.

[HERSummit](#): Business Management Tech Tools is a 5-part

series with 1-hour live virtual sessions. The series goal is to teach and train women entrepreneurs on tangible tech-based strategies and the resources available to increase business exposure, access capital, manage and drive sales. From October 21 - November 18, 2021, Think Local First DC, DC Women's Business Center, and Empowered Women International, a program of the Latino Economic Development Center partners return to address the vital need for business technology resources D.C. women small business owners and entrepreneurs with this series.

SESSION TOPICS

Thursday, October 21 at 12:30 pm E.T.

Crowdfunding- Leveraging your community to fund your business with D.C. Kiva, IFundWomen, and Black Girls Ventures

Thursday, October 28 at 12:30 pm ET

Grow with Google-Collaborate, Meet and Work Remotely

Thursday, November 4 at 12:30 pm
E.T.

Wave Apps- Accounting, Bookkeeping,
& Financial tools for your Small
Business

Tuesday, November 9 at 12:30 pm E.T.

Mailchimp: Email Marketing Made
Easy!

Thursday, November 18 at 12:30 pm
E.T.

Square Solutions: Tools to run your
business- even when it's not business
as usual.

Session descriptions and Free
registration here:

<https://bit.ly/hsbiztech21>

Think Local First DC

Think Local First DC

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The graphic features the HERSummit logo at the top left, which includes a crown icon and the text 'HERSummit' in a serif font. To the right is an illustration of a woman in a black suit and red top. Below the logo is the title 'Business Management Tech Tools'. A central heading reads 'In this FREE 5-part series you will:'. Three bullet points describe the series: learning tech-based strategies, accessing digital resources, and networking. Three icons on the right represent an online event, 5 weekly sessions, and a registration link. At the bottom, logos for 'THINK LOCAL', 'POWERED BY SBA', 'WOMEN'S BUSINESS CENTERS', and 'EWI' are displayed. The title 'HERSummit: Business Management Tech Tools' is at the bottom of the graphic.

HERSummit
Business Management
Tech Tools

In this FREE 5-part series you will:

- Learn about tangible tech-based strategies & resources available to increase business exposure, access capital, and manage & drive sales.
- Access digital & physical resources through diverse panelists & contributors.
- Have the opportunity to network with other women in business .

ONLINE EVENT

5 WEEKLY SESSIONS
starting on Oct. 21
at 12:30 pm

Register
<https://bit.ly/hsbiztech2>

Brought to you in partnership by:

THINK LOCAL **POWERED BY SBA** **WOMEN'S BUSINESS CENTERS** **EWI**

HERSummit: Business Management Tech Tools

This press release can be viewed online at: <https://www.einpresswire.com/article/554845675>

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