

Why Dinp Non-phthalate Plasticizer Is Expected to Gain Traction Over The Next 10 Years: Report Fact.MR

The rising demand for vinyl flooring in the commercial sector hospitals and sports clubs will escalate the growth of vinyl flooring plasticizers in the future.

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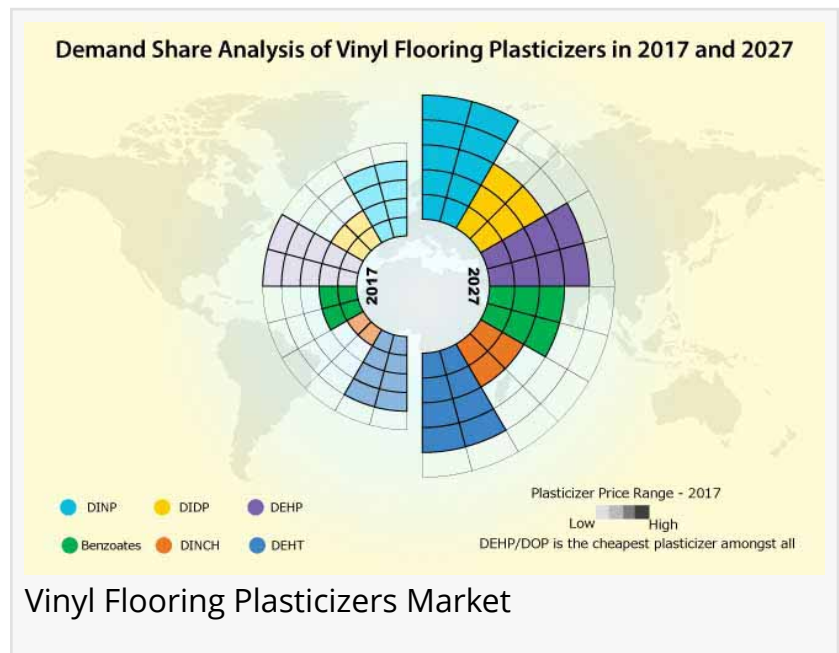
/EINPresswire.com/ -- The emergence of the need for phthalate free plasticizers in the flooring industry across the globe will serve as the major growth driving factor for vinyl flooring plasticizers Industry.

In terms of revenue, the Demand for vinyl flooring plasticizers is estimated to expand at a CAGR of 3.2% over the forecast period, owing to the numerous factors, about which Fact.MR offers thorough insights and forecasts in this report.

Stringent European regulations on the use of phthalate-free plasticizers have created a stir in the growth of the plasticizers industry. Plasticizers contribute more than 10% of the total vinyl flooring systems in order to provide improved durability and flexibility in these systems. Manufacturers and suppliers in the flooring industry are responding to the call for more environmentally responsible products for non-residential applications. While raw material suppliers focus on providing innovative environment-friendly plasticizers, manufacturers have capitalized on the new emerging technologies to develop products offering increased design flexibility, but reduced ecological impact.

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Major retailers are encouraging vendors to reformulate products toward less toxic and more sustainable profiles, ahead of government mandates. As United States and European markets



for flooring products continues to expand, either through acquisition, current plant expansion, or with the construction of new facilities, numerous companies have increased their U.S. footprint in the last few years. All these factors are expected to uplift the growth of vinyl flooring plasticizers market in the forecast period. The market intelligence study of Vinyl Flooring Plasticizers provides consumption by demographics analysis so market players can plan their product and marketing strategy

In revenue terms, the Sales of vinyl flooring plasticizers is poised to grow at a CAGR of 3.2%, during 2018 – 2027. The vinyl flooring plasticizers industry report explores the factors that are driving this market, and provides foresights about the opportunities that will shape the vinyl flooring plasticizers market in the years to come. The vinyl flooring plasticizers market report also discusses about the factors that are hindering the growth of this market, with their impact in short, medium and long terms.

Moderate to slow growth is displayed by Vinyl flooring plasticizers that varies from country-to-country. In the emerging economies including China and India, vinyl flooring plasticizers market is displaying high growth. The overall vinyl flooring plasticizers market can be seen to be in the moderate growth phase, while that in North America and Western Europe it can be said that the market is between growth and maturity. In volume terms, the vinyl flooring plasticizers market is projected to reach 1.2 million tons by 2027.

Fact.MR analysts have segmented the vinyl flooring plasticizers market into plasticizer types and region. The objective of the vinyl flooring plasticizers segment is to provide statistics and insights on phthalate and non – phthalate plasticizers on the basis of different regions. The non – phthalate segment is expected to gain traction in the forecast period owing to the increasing demand of sustainable construction products and stringent European regulations.

For critical insights on this market, request for methodology here – https://www.factmr.com/connectus/sample?flag=RM&rep_id=1509

SEGMENTATION BY PLASTICIZER TYPE

Phthalate Plasticizers

DINP

DIDP

DEHP

Others

Non – Phthalate Plasticizers

Benzoates

DEHT

DINCH

Others

The plasticizer-type segmentation includes the production and sales of vinyl flooring plasticizers generated through various plasticizer type. Plasticizers have been analyzed prudently to cover all types so that none of the revenue sources is missed out. DEHP plasticizers is offering the highest sales in the vinyl flooring plasticizers market.

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SEGMENTATION BY REGION

North America

U.S.

Canada

Latin America

Brazil

Mexico

Rest of Latin America

Europe

UK

France

Germany

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

ASEAN

Rest of Asia Pacific

Middle East & Africa

GCC Countries

South Africa

Turkey

Rest of Middle East & Africa

The vinyl flooring plasticizers market study offers segmentation for five geographies and encompasses 22 countries across the globe. The selection of countries have been done in terms

of total production of vinyl flooring plasticizers generated from each country. The segment-wise analysis has been given in each of the five regions. Asia Pacific has been the key market for vinyl flooring plasticizers accounting for over 40% share on the basis of volume and is expected to maintain its dominance throughout the forecast period.

The vinyl flooring plasticizers report includes analysis such as year-on-year (Y-o-Y) growth, BPS analysis, market attractiveness and absolute dollar opportunity. These set of analysis have been included to support the decision making process of the vinyl flooring plasticizers industry stakeholders.

Full Access of this Exclusive Report is Available at- <https://www.factmr.com/checkout/1509>

The study also includes the competitive landscape, wherein market structure and the competition amongst players have been included. This section includes market share analysis for Tier 1 and Tier 2 players, and competition analysis. In addition to this, the vinyl flooring plasticizers report also offers company profiles section that includes the profiles of key competitors, their product offerings, challenges, focus areas, manufacturing facilities across the globe, segment share analysis, regional share analysis, financial performance, key strategies, key developments and SWOT analysis.

The companies included in the vinyl flooring plasticizers market report are BASF SE, UPC Group, ExxonMobil Corporation, LG Chem Ltd, Eastman Chemical Company, Evonik Industries AG, Aekyung Petrochemical Co., Ltd., Nan Ya Plastics Corporation, Shandong Qilu Plasticizers Co., Ltd. and Shandong Hongxin Chemicals Co. Ltd.

The report answers important questions which include:

Why is player leading the Vinyl Flooring Plasticizers Market in region?

Which factors pose a negative impact on the Vinyl Flooring Plasticizers Market growth?

What was the value registered by the Vinyl Flooring Plasticizers Market in 2018?

What challenges do the Vinyl Flooring Plasticizers Market players face during R&D stages?

Which countries contribute a significant share to the total market revenue in region?

Key findings of the Market report:

Prominent manufacturers, raw material suppliers, equipment providers, traders, and distributors in the Vinyl Flooring Plasticizers market.

In-depth analysis of important market segments, market potential, impacting trends, and challenges.

Critical examination of the strengths, weaknesses, opportunities and threats of each Market player.

Extensive investigation of the effects of the growth of relevant industries.

Accurate data regarding the future prospects of the Market during the forecast period.

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Triisobutyl Phosphate Market (<https://www.factmr.com/report/triisobutyl-phosphate-market>): A recent study by Fact.MR on the Triisobutyl Phosphate Market offers a 10-year forecast analysis for the period 2021 – 2031. The study analyzes key trends that are currently influencing the growth of the market. This report covers key dynamics, including drivers, restraints, and opportunities for leading market players along with key stakeholders and emerging players.

Hydroxymethylbutyrate Supplement Market (<https://www.factmr.com/report/hydroxymethylbutyrate-supplement-market>): Fact.MR's extensive coverage of the Hydroxymethylbutyrate Supplement Market offers in-depth insights into the prominent growth dynamics that are likely to aid the expansion of growth prospects in the near future. Data has been presented in the form of key segments across prominent geographies, along with important information concerning key manufacturers operating within the industry.

Water Soluble Elastomers Market (<https://www.factmr.com/report/water-soluble-elastomers-market>): The Water Soluble Elastomers Market study published by Fact.MR offers an unbiased analysis of the prominent drivers, opportunities, and trends expected to shape future expansion outlooks. The report provides a comprehensive assessment of the prominent segments and geographies which are likely to benefit market players in the forthcoming years.

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