

THE BLACK IN GAMING FOUNDATION TO RECOGNIZE INNOVATIVE CHANGEMAKERS AT FIFTH ANNUAL BLACK IN GAMING AWARDS SHOW

Julian Walshaw-Vaughan of Roblox, Davina Mackey of Sony Interactive Entertainment are among the gaming executives and developers being honored

GARDENA, CALIFORNIA, UNITED STATES, October 27, 2021 /EINPresswire.com/ -- In recognition of the achievements of top Black executives, creators, and developers who have made a significant impact in the video gaming industry, The Black in Gaming Foundation will host its fifth annual Black in Gaming (BIG) Awards. The award show will be streamed on Youtube, Facebook, and Streamyard on Saturday, November 13th at 3 p.m. PST/6 p.m. EST.

Hosted by long-time black game industry advocates Carl Varnado and gaming executive <u>Laura Teclemariam</u>, <u>the BIG Awards</u> is designed to educate the game industry



Black in Gaming Logo

and recognize Black game developers to honor outstanding accomplishments and help empower the next generation.

"People of color have been an integral, and often unrecognized, under-appreciated part of the game industry from the start," says Black in Gaming Executive Director Carl Varnado. "This is how we honor the accomplishments of Black game developers and creators, industry-wide."

Studies show approximately 2% of all game developers are people of black descent, while the demographic of players continues to be a huge consumer market segment. BIG Awards aims to bridge the ecosystem gap between black creators and consumers to create new career

opportunities for marginalized communities.

"Through the BIG Awards, we're able to recognize the game industry's 'hidden figures," says Black in Gaming's Chairwoman of the Board, Laura Teclemariam, "and so we help ensure Black ingenuity is documented and shared while recognizing their contributions for the aspiring game developers of tomorrow."

Since its inception, the Black in Gaming Awards Show has successfully garnered interest and honored individuals from notable organizations including previous honorees Reggie



Stanley Pierre-Louis - BIG Image Award Recipient

Fils-Aime, former President/COO of Nintendo of America Inc., and Sarah Bond, Corporate Vice President, Game Creator Experience & Ecosystem at Xbox and more. The complete list of Black in Gaming Awards for 2021 include:

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Laura Teclemariam, Black in Gaming Chairwoman of the Board DBxcellence in Programming Award

Julian Walshaw-Vaughan, Vice President of Engineering of Roblox

Industry Champion AwardDavina Mackey, Director, Support Services & Operations,PlayStation Studios QA of Sony Interactive Entertainment

DMedia Award
Gerard "HipHopGamer" Williams, Media Personality and
Gaming Journalist — WQHT (97.1 FM) – also known as Hot
97 in New York, NY

Difetime Achievement Award Travis Williams, Head of Third-Party Production, Oculus VR

Excellency in Artistry AwardLauren A. Brown, Associate Art Director at Zynga on Words With Friends 2

Dimage Award

Stanley Pierre-Louis, President & CEO of <u>Entertainment</u> <u>Software Association</u>

Derformance Award

Eli Harris, Award-Winning Actor and Voice Artist, who is known for Elder Scrolls: Skyrim–Wyrmstooth and the current voice of Manscaped and the LFA/UFC Fight Pass

Decial and Economic Initiative

Trinidad Hermida, CEO of The Hermida Company and Cofounder of Mr. Augmented

Indie Developer Award
Neil Jones, Senior UX & Games Designer at Unity
Technologies, and Indie Developer/Game Creator at Aerial
Knight LLC

This year's sponsors include Sony Interactive Entertainment, Niantic, Brass Lion Entertainment, and ESA (Entertainment Software Association). For more information on Black In Gaming, please visit <u>www.thebigfoundation.org</u> and Facebook, Instagram, Linked In, and Twitter.



Davina Mackey, BIG Industry Champion Award Recipient

For more information regarding Black In Gaming, contact Anthony McCrary via email info@blackingaming.com.

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ABOUT BLACK IN GAMING FOUNDATION

The Black in Gaming (BIG) Foundation is a volunteer community dedicated to cultivating, supporting, and promoting Black professionals in the video game industry. By actively working on creating opportunities for Black people in the video game industry, BIG also develops action plans to combat systemic institutionalized racism that manifests itself in unsafe spaces, micro-aggressions, and hidden discrimination in the workplace. More at <u>www.thebigfoundation.org</u>

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