

Smart Devices Are Promoting Innovation In The Microphones Market

*The Business Research Company's
Microphones Global Market Report 2021
- COVID 19 Impact And Recovery*

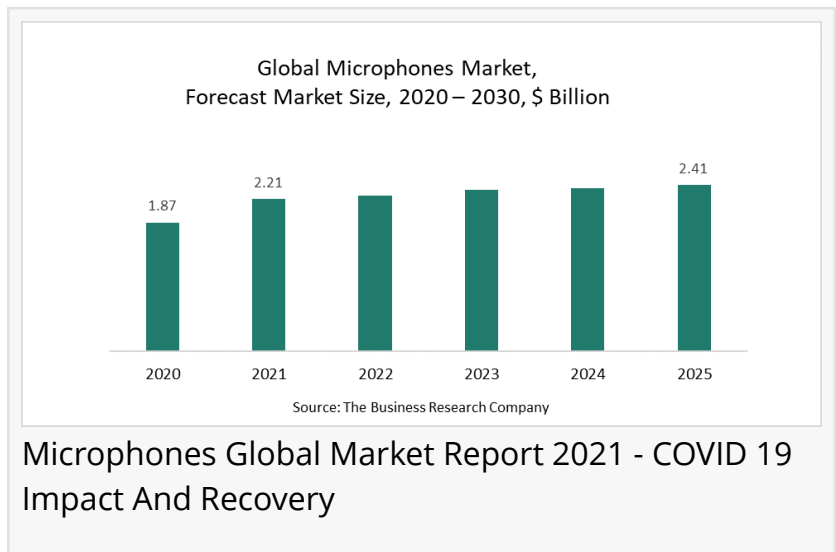
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In both developing and developed economies, devices such as Amazon Alexa and Google Home are gaining popularity. These devices are manufactured by extensive use of microphones, which are able to respond to human voices. A smart

assistant can perform various tasks such as playing music, news with the help of software that is installed in these smart devices. The home users are interacting with the SPA technology, which is an emerging innovation that is changing the way. The growing demand for personal home assistance owing to increasing disposable incomes and standard of living are driving revenues in the global microphones market.

Widespread adoption of smartphones globally contributing to [the growth of the microphones market](#). The demand for mobiles is directly proportional to demand for microphones. Mobile penetration is rapidly growing day by day across the globe, it is estimated that more than 5 billion people have mobile phones and half of them are smartphones. Younger people are more likely to have smartphones, access to the internet and use social media to be digitally connected. According to a Pew Research Center survey conducted across 18 advanced economies revealed that, a median of 76% have smart phones compared with a median of 45% in emerging economies. In Japan 69% of men and 63% of women own smartphones. In 2019, 57% of women and 63% of men own smartphones. Therefore, adoption of mobile phones is expected to increase the microphones market's growth.

The global microphones market is expected to grow from \$1.87 billion in 2020 to \$2.21 billion in 2021 at a compound annual growth rate (CAGR) of 18.2%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and



the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$2.41 billion in 2025 at a CAGR of 2%.

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<https://www.thebusinessresearchcompany.com/report/microphones-global-market-report>

In December 2019, Knowles Corporation, a market leader and a global provider of advanced micro-acoustic, audio processing, and precision device solutions, acquired microphone design assets from AMS AG for a deal amount of \$58 million. The transaction includes intellectual property, rights to source ASIC wafers from multiple foundry partners, and the transfer of the ASIC design team, which will continue to be based in Switzerland. AMS AG designs and manufactures advanced sensor solutions and also delivers a broad range of technology solutions for consumer electronics and communication device manufacturers. Products in AMS AG include sensor ICs, interfaces and related software for consumer, communication, industrial, medical, and automotive markets.

Major players covered in the global microphones industry are Knowles Corporation, Goertek, STMicroelectronics, BSE, NeoMEMS Technologies, Hosiden, InvenSense, Cirrus Logic, AAC Technologies, Infineon Technologies, OMRON, New Japan Radio, Bosch Sensortec, MEMSensing, Robert Bosch GmbH, Analog Devices Inc, Analog Devices Inc, Audio-Technica, HARMAN International (SAMSUNG), MUSIC Group (MUSIC Tribe), Sennheiser Electronic, SHURE, Sony, Yamaha, Mouser Electronics, Akustica Inc., Shandong Gettop Acoustic, Vesper Technologies, TDK Corporation's InvenSense, CUI Inc.

TBRC's global microphones market report is segmented by product type into wired microphones, wireless microphones, by end-user into studio & broadcasting, large venues and events, educational institutions, government and military, corporate, hospitality, by application into automotive, commercial security & surveillance, consumer electronics, industrial, medical, noise monitoring & sensing, by technology into electret, MEMS, others.

[Microphones Global Market Report 2021](#) - By Product Type (Wired Microphones, Wireless Microphones), By End-User (Studio & Broadcasting, Large Venues And Events, Educational Institutions, Government And Military, Corporate, Hospitality), By Application (Automotive, Commercial Security & Surveillance, Consumer Electronics, Industrial, Medical, Noise Monitoring & Sensing), By Technology (Electret, MEMS), COVID 19 Impact And Recovery is one of a series of new reports from The Business Research Company that provides microphones market overview, forecast microphones market size and growth for the whole market, microphones market segments, and geographies, microphones market trends, microphones market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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