

# The Lightning Protection Institute announces "It's Critical"

*It's Critical. The Lightning Protection Institute launches a year long campaign to show how lightning protection systems are critical to all of us.*

LIBERTYVILLE, IL, UNITED STATES, October 28, 2021 /EINPresswire.com/ -- One lightning strike can stop everything - from a simple business transaction to a first responder being able to answer the call for an emergency in their community.

Lightning causes structural fires, personal injury and damage to the electronic infrastructures that we rely on. This devastation and disruption of our daily lives can be avoided.



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Installing a certified lightning protection system is a way to mitigate risk and avoid business interruption.”

*Tim Harger, Executive Director of the LPI and LPI-IP Program Manager*

Tim Harger, Executive Director of the LPI and LPI-IP Program Manager says, “Installing a certified lightning protection system is a way to mitigate risk and avoid business interruption.”

"It's Critical."

Critical structures: Fire Stations, Police Stations, Hospitals, Data Centers, Schools/Universities, Distribution Centers, and Government/Military.

It's Critical to protect these structures with lightning protection systems. Individuals and communities rely on these services for their daily well-being and in emergency situations.

This will be the [Lightning Protection Institute's](#) new campaign to bring attention to the importance of lightning protection systems and how to access the resources needed to install a

lightning protection system.  
Throughout the next year, this campaign will involve LPI members, national organizations, the community, and the government.

Follow us to see how buildings in your community are effected. For more information on LPI and [certified contractors](https://lightning.org/about/find-a-contractor/) in your community: <https://lightning.org/about/find-a-contractor/>

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## It's Critical.



**It's Critical to protect**  
the structures and infrastructures  
that allow us to respond to the call.

Are the critical buildings protected with lightning protection systems?

This press release can be viewed online at: <https://www.einpresswire.com/article/554913351>

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