

Whey Protein Concentrate Market Is Segmented By Composition(WPC - 35 ,WPC - 800),By Form(Powder, Cream)- Forecast 2027

With more than 1,000 food and health items entering the market, North America remains a very mature whey protein concentrate market

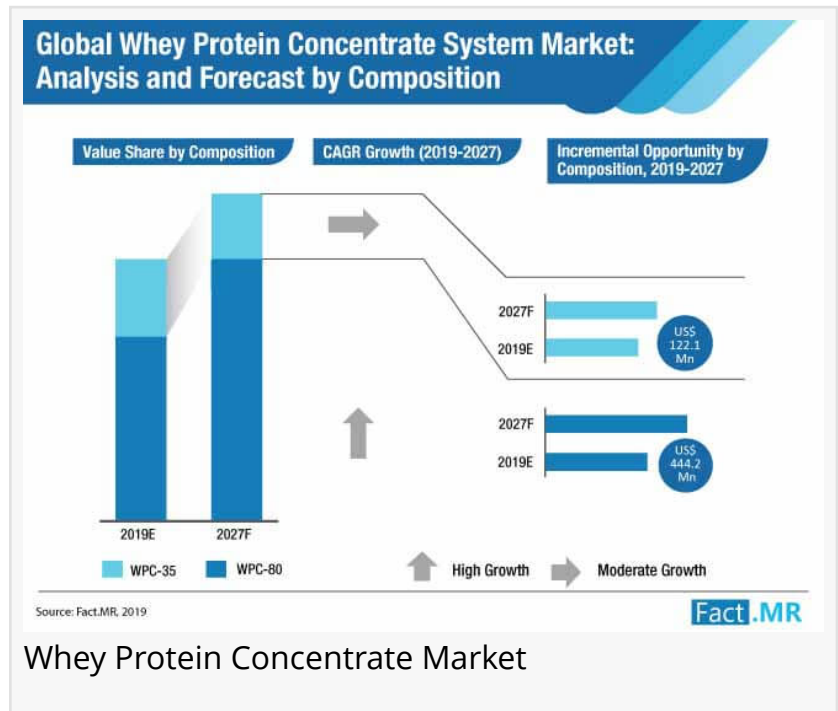
ROCKVILLE, MARYLAND, UNITED STATES, October 28, 2021

/EINPresswire.com/ -- Fact.MR finds that the global trends in health and wellness have made whey protein concentrate synonymous with key innovations in sports industry. People who work out regularly have a strong affinity for whey protein concentrate owing to its health benefits. The recent inclusion of probiotics in whey protein concentrate drinks is further

enhancing the health quotient of these drinks and is likely to fuel the growth of the market. Furthermore, the versatility of whey protein concentrate allows it to be used extensively with infant formulae, snacks, confectionaries, and dairy products. The [global whey protein concentrate market](#) is likely to gain impetus during the forecast period of 2019 to 2027 owing to a strong trend towards protein and high protein products across the entire food and drinks market. As whey has become a key strategic resource in the dairy market, the leading global dairy corporations are increasingly looking at additional future whey streams to maintain supremacy in the global market

However, the high maintenance costs of whey protein concentrate are passed onto customers and this is one of the major restraining factors that could cause hinder the market growth. The fluctuating price of raw materials and price level volatility also hampers the growth of whey protein concentrates market.

For More Insights Into The Market, Request a Sample of this Report



https://www.factmr.com/connectus/sample?flag=S&rep_id=1733

The Market Will Significantly Surge with the Advent of Sports and Nutritional Products”

FactMR opines that whey protein concentrate used for sports nutrition will account for over 70% of the market share. Whey protein concentrate with 80% of protein concentration is being used extensively for sports nutritional products. Food multinationals are continuously searching for ways to produce or source whey protein concentrate that is economical, easily available, and can be administered to food products to improve the overall quality. Whey protein concentrate is lab-tested to determine its microbial count and nutritional profile after which the finished product is packed at a GMP, HACCP, and ISO certified production facility to be moved to other businesses. As whey protein concentrate rapidly digests in the body, its fast absorption and nutritional benefits have made food companies pay a large sum over it. Whey protein concentrate has also been found to improve, enhance texture, color, stabilize dry mixes, offer higher shelf-life, and improve the quality of processed meat and dairy products, bakery products, beverages, and snacks.

Speak to Research Analyst

https://www.factmr.com/connectus/sample?flag=AE&rep_id=1733

global whey protein concentrates system market

Nutraceutical Applications Have Skyrocketed the Demand of Whey Proteins Concentrates

The upcoming food industry trends demand the application of several substances rich in residues for food industries as value-added products. The strong growth application includes infant formula and dietary supplements. Target groups are now the generally active consumers rather than just athletes and sportsmen. The several nutraceutical companies are administering whey protein concentrate and even using it as a marketing approach. The mounting growth of healthy food and beverages, including functional ready-to-drink beverages in developing economies, is causing the increase in commerce for whey protein concentrate.

When health is compromised by a disease or illness, maintaining the body's protein requirement becomes essential to promote recovery. Whey protein concentrate has been long recognized as an immediate source of protein based on its high protein quantity. The high protein concentration allows easy digestibility and good health. Adequate protein intake is becoming important for healthy living according to a nutritionist as it provides a substrate to preserve and build vital tissues. Due to this, the consumption of food materials with an adequate amount of whey protein concentrate becomes paramount.

Global Whey Protein Concentrate Market: Segmentation

Segmentation of the global whey protein concentrate market has been provided in the form of a table in the report. FactMR's study on the global whey protein concentrate market offers

information that is divided into 5 important segments namely: Composition, form, nature, end use and region.

Full Access of this Report is Available

<https://www.factmr.com/checkout/1733>

Composition

WPC – 35

WPC – 80

Form

Powder

Cream

Nature

Organic

Conventional

End Use

Infant Formula and Baby Foods

Dietary Supplements

Food Processing

Sports Nutrition

Beverages

Others (Animal Feed, Clinical Nutrition, etc.)

Region

North America

Latin America

Europe

East Asia

South Asia & Oceania

MEA

Key Questions Answered in Report

- Which are the most lucrative markets for Whey Protein Concentrate?
- Which factors will impact demand for Whey Protein Concentrate?
- How will changing trends impact the strategies of market players?
- How can market players capture the low-hanging opportunities across regions?
- Which companies are leading the Whey Protein Concentrate market?
- What are the winning strategies of stakeholders in the Whey Protein Concentrate landscape?

For More Insights

<https://www.newswire.co.kr/newsRead.php?no=923083>

Company Profiles

Hilmar Cheese Company, Inc.
Agri-Mark, Inc.
Arla Food Ingredients Group
Associated Milk Producers, Inc.
Glanbia Foods, Inc.
Brewster Dairy, Inc.
Prinova Group, LLC
Havero Hoogwegt B.V.
Kerry Group PLC
Agropur US

About Us:

Market research and consulting agency with a difference! That's why 80% of Fortune 1,000 companies trust us for making their most critical decisions. While our experienced consultants employ the latest technologies to extract hard-to-find insights, we believe our USP is the trust clients have on our expertise. Spanning a wide range – from automotive & industry 4.0 to healthcare & retail, our coverage is expansive, but we ensure even the most niche categories are analyzed. Our sales offices in United States and Dublin, Ireland. Headquarter based in Dubai, UAE. Reach out to us with your goals, and we'll be an able research partner.

Contact:

US Sales Office:
11140 Rockville Pike
Suite 400
Rockville, MD 20852
United States
Tel: +1 (628) 251-1583

Corporate Headquarter:
Unit No: AU-01-H Gold Tower (AU),
Plot No: JLT-PH1-I3A,
Jumeirah Lakes Towers,
Dubai, United Arab Emirates
Email: sales@factmr.com

Visit Our Website: <https://www.factmr.com>

Mahendra Singh

Fact.MR

+1 628-251-1583

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/554932419>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.