

Demand for Functional Beverages Complementing Bottled Tea Market Growth Throughout The Forecast Year 2027

Bottled Tea Market research report covers detailed information on Global Bottled Tea Market Size, and growth opportunities till 2027

ROCKVILLE, MARYLAND, UNITED STATES, October 29, 2021 /EINPresswire.com/ -- The market intelligence report for the [Bottled Tea Market](#) serves a platter of important features containing the product taxonomy, critical explanations, and other industry-related parameters.

The Bottled Tea Market report also covers the key factors regarding the recent happenings such as new product launches, synergisms, and mergers & acquisitions. Furthermore, the study offers a dexterous background for acquiring heaps of information that likely consumers can use to ensure better gains at low expenditures. The presentation of insights on Bottled Tea Market segmentation by type, application, and geography provides a critical angle of, what manufacturers are seeking for the stipulated timeframe.

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The following insights and evaluations are worth knowing for any market participant, helping them in ascertaining the prevailing dynamics and the future trajectories of the Bottled Tea Market. They are a part of the estimations of the opportunities in various segments. The additional new opportunities have turned the Bottled Tea Market into a fragmented landscape with more entry-level players entering the market, thanks to low barriers for investments.

The research report published by Fact.MR on the Bottled Tea Market provides a detailed overview of the demands and consumptions of various products/services associated with the growth dynamics of the market during the forecast period. The in-depth market estimation of various opportunities in the segments is expressed in volumes and revenues. The insights and analytics on the Bottled Tea Market span several pages. These are covered in numerous sections, including, drivers and restraints, challenges and opportunities, regional segmentation and opportunity assessment, end-use/application prospects analysis, and competitive landscape assessment.

Global consumption of bottled tea is expected to surpass 41 Mn Liters, growing at a Y-o-Y of 3.4% in 2018 over 2017. Overall growth of the bottled tea market can be attributed to,

Increasing appetite for specialty teas and their easier availability

Health conscious consumers preference for healthful tea beverages

Millennials' developing palate for different RTD bottled tea flavors

Accessibility of bottled tea across various sales channels

"The bottled tea marketplace is heavily impacted by evolving consumer sentiments wherein vendor revenues dwindled half a decade ago on the back of a contagious low- or no-sugar beverage trend. As manufacturers ramped up the production of no-sugar tea varieties, the bottled tea market has surpassed US\$ 47 Bn in 2017 and the status quo is highly likely to continue in 2018," says a senior analyst at Fact.MR.

The study opines that the demand for still variety of bottled tea will witness over 35 Mn Liters consumption globally in 2018. However, sparkling tea revenues are set to grow at a 6% Y-o-Y in 2018 over 2017. This rapid expansion can be attributed to growing demand among millennials and generation Z for sparkling tea, in particular, sparkling ice tea. The bottled tea marketplace is witnessing manufacturer investments in introducing new varieties of sparkling ice tea.

Conventional bottled tea has remained the primary choice among tea lovers until the arrival of organic tea variant. Fact.MR finds that the consumption of conventional variants will hold over 80% of the total bottled tea consumption in 2018. However, demand for organic variants is growing rapidly wherein consumption will increase over 4 Mn Liters in 2018 over 2017.

Fact.MR study finds 30% of bottled tea consumed to be black tea in 2018. Black tea continues to remain the highly popular tea blends and is consumed for its potential health benefits.

Fact.MR estimated green tea occupied one-fourth of the global bottled tea consumption in 2017. Traditional recognition of green tea as a medicine and a higher concentration of antioxidants, particularly epigallocatechin gallate (EGCG) continue to encourage green tea consumption globally.

The retail shelves of multiple stores and online channels now have a variety of organic bottled tea. Staying ahead of consumer demand, manufacturers of organic bottled tea are actively engaged in expansion activities.

HORECA, according to the Fact.MR study continues to present a significant demand for bottled tea. Consumer packaged goods (CPG) industry is significantly investing in HORECA on the back of growing consumer sentiments such as eating outside home and preference for ready-to-eat foods. The study also finds that modern trade will be the next preferred sales channel for bottled tea among consumers.

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Regional analysis includes

North America (U.S., Canada)

Latin America (Brazil, Mexico, Argentina, Chile, Peru, Rest of LATAM)

EU – (Germany, France, Italy, Spain), UK, BENELUX (Belgium, Netherlands, Luxemburg), NORDIC (Norway, Denmark, Iceland, Sweden), Eastern Europe (Poland, Ukraine, Czech Rep. etc.), Rest of Europe

CIS & Russia

Japan

Asia Pacific Excluding Japan (Greater China, India, S. Korea, ASEAN Countries, Rest of APEJ)

Middle East and Africa (GCC Countries, Turkey, Iran, Israel, South Africa, Rest of MEA)

The Report Covers Exhaustive Analysis On:

Market Segments

Market Dynamics

Market Size & Demand

Current Trends/Issues/Challenges

Competition & Companies involved

Technology

Value Chain

The Bottled Tea Market report offers detailed assessments and quantitative evaluations that shed light on numerous key aspects that have shaped its evolution over the historical period. In coming years, some of the key aspects that will shape the growth prospects during the forecast period are objectively covered in the study.

The research attempts to answer many queries such as:

What needs are the leading manufacturers trying to meet by the forecast period 2025?

What challenges will vendors running the Bottled Tea Market go through?

What aspects do the consumers look up while buying Bottled Tea?

How will the competitive framework look like between the foreseeable period 2018 to 2025?

At present, who is buying your product or service globally?

Who are your primary contenders?

What will be the cost of the products and facilities across various regions?

What are the trends affecting the performance of the Bottled Tea Market?

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Benefits of Fact.MR Study

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