

# Project Portfolio Management Market Report 2021-26, Industry Analysis, Share, Size, Trends and Forecast

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-- According to IMARC Group's latest report, titled "[Project Portfolio Management Market](#):

Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026," the global project portfolio management market exhibited moderate growth during 2015-2020. Looking forward, the market is expected to grow at a CAGR of 6.5% during 2021-2026.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Project portfolio management (PPM) is a management process that helps organize various projects into a single portfolio to meet organizational goals. It enables the project managers and project management organizations (PMO) to predict potential problems, manage budgets and address stakeholders' concerns through various heuristic models, score visual or mapping techniques, and maximize the company's investments.

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## Market Trends

The global PPM market is primarily driven by the growing adoption of cloud-based PPM services, which helps organizations in collaborative planning, scheduling, faster and effective decision-making, as well as remote monitoring of assignments and projects. Apart from this, there has been widespread utilization of the software in the healthcare sector as PPM solutions aid healthcare providers in managing and evaluating a large number of projects by grouping them into strategic portfolios and streamlining their operations for enhanced efficiencies.

Furthermore, the increasing need for automation and bring your own device (BYOD), rising trend of digitalization, and extensive research and development (R&D) activities in the field of information technology (IT) are some of the other factors expected to create a positive outlook for the market in the upcoming years.

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List of Key Companies Covered in this Market Report:

Broadcom Inc.  
Celoxis Technologies Pvt. Ltd.  
Changepoint Corporation  
Clarizen, Inc.  
HP Development Company  
Innotas  
Keyedn Solutions LLC  
Microsoft Corporation  
Oracle Corporation  
Planisware  
Planview Inc.  
SAP SE  
Workfront Inc.

The report has segmented the market on the basis of component, solution type, deployment type, organization size, vertical and geography

Breakup by Component:

Software  
Services

Breakup by Solution Type:

Information Technology Solutions  
New Product Development Solutions  
Others

Breakup by Deployment Type:

On-premises  
Cloud-based

Breakup by Organization Size:

Large Enterprises  
Small and Medium Enterprises

Breakup by Vertical:

Energy and Utilities  
Government and Defense  
IT and Telecom  
Banking, Financial and Insurance Services  
Manufacturing  
Healthcare and Life Science  
Consumer Goods and Retail  
Others

Breakup by Geography:

North America (U.S. & Canada)  
Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)  
Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)  
Latin America (Brazil, Mexico)  
Middle East & Africa

Key highlights of the report:

Market Performance (2015-2020)  
Market Outlook (2021- 2026)  
Porter's Five Forces Analysis  
Market Drivers and Success Factors  
SWOT Analysis  
Value Chain  
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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