

Jacksonville Woman-Owned Business Featured in National Book for Transition from Employee to Employer

The Book Focuses on Women Transitioning from Employee to Business Owner

JACKSONVILLE, FL, UNITED STATES, November 1, 2021 /EINPresswire.com/ -- Beverly "Bev" Jennings, Founder & CEO of [SEE Company](#) Inc. has been featured in Nancy G Allen's recent book, *The Decision to Start*. Jennings is featured alongside 25 women throughout the nation.

"When I started SEE Company I wanted to put my diversity & inclusion knowledge to work for other business owners. Our ultimate goal is to "See Everyone Elevate," regardless of position," says [Bev Jennings](#). "It is an honor to be featured in Nancy Allen's book amongst other women who have made the switch from employee to employer. I am pleased to contribute my experiences to this inspiring book."

The book supports women that want to transition from being an employee to a business owner. *The Decision to Start* offers 25 tips (from women who have been in their shoes) to make their journey easier. The book covers how to determine if you are ready all the way through growing your team.

"I've worked with women for almost 30 years now on how to start, grow, and leave a legacy with their businesses," says Nancy Allen, Author of *The Decision to Start*. "I've discovered that every woman has the knowledge to start their own business. They just need to hear it from the women who have been in their shoes."

About Bev Jennings

After 32 years with Johnson & Johnson (J&J) and most recently as Head, Global Supplier Diversity & Inclusion, Jennings was a key leader in J&J becoming the first Healthcare company to join the



Beverly "Bev" Jennings, Founder & CEO of SEE Company Inc.

elite Billion Dollar Roundtable. She used her vast knowledge of supplier diversity, equity and inclusion to form her own consulting, coaching and advising business while simultaneously building a retail product line founded on those principles.

Jennings founded SEE Company to partner with business leaders and decision makers in realizing their potential for transformational growth and success while cultivating diversity and inclusion. With the overall mission of SEE Company to "See Everyone Elevate" Jennings made the conscious decision to use diverse suppliers throughout her business structure. Over 80% of her employees, suppliers and contractors being women, minority and/or LBGTO. SEE Company is set to debut its first fashion Fall/Winter Collection in December 2021. The SEE Collection embodies diversity, inclusion and sustainability.

Jennings has been a featured speaker, panelist and is a highly regarded authority throughout the US including the NMSDC, WBENC and Billion Dollar Roundtable circuit. She has been featured in WE USA and MBN USA magazines. For more information about the SEE Company visit <https://SEECcompany.co> and SeeCoStyle.com.

To schedule an interview with Bev Jennings, please contact necole@seecompany.co

About Nancy G. Allen

Nancy G. Allen is an international speaker, author, coach, consultant, and expert on women's



Sample of the SEE Fall/Winter Collection launching in December 2021



The SEE Signature Tee shown here is a collection mainstay adorned with the mission to "See Everyone Elevate"

business issues. Nancy has over 30 years of experience helping small business owners at all stages of growth. As President and CEO of the WBDC of Florida, Nancy manages and leads an incredible team of staff, sponsors, partners and women business leaders who are dedicated to certifying, connecting and championing women in business. She is committed to promoting women-owned businesses and furthering The Council's mission to certify, connect and champion women in business. Nancy's personal motto is Connections, Creativity and Courage in all endeavors. She holds a Master's Degree from the Johns Hopkins School of Advanced International Studies (SAIS, 1982). She was born in Haiti and raised in South Florida. Nancy is bilingual in English and French and is fluent in Spanish and Creole. For more information, visit <https://www.nancygallen.com/>.

To schedule an interview with Nancy G. Allen, please contact Morgan of Wing Woman Brands at Morgan@wingwomanbrands.com.

Necole Neal
SEE Company, Inc.
+1 904-228-1970

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/555203193>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.