



# NEWS ALERT: GAIN Power & Black With No Chaser Announcing Partnership

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For Immediate Release

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GAIN Power, the premier platform for progressive political professionals and organizations servicing over 3,000 employers and more than 50,000 individuals, is excited to announce a new partnership with Black With No Chaser, the hottest new multimedia platform on Black culture, reaching over 39 million people a month and has a collective following of 500,000 and counting. Our partnership will bring you new events and programs over the next few months, focusing on leveraging our unique communities for mutual benefit by exposing new Black talent to progressive political professional opportunities and helping progressive campaigns, nonprofits, consulting firms, and socially responsible businesses connect to a wider and more diverse community of creative Black professionals.

Our first endeavor together is a new online series geared towards demystifying and democratizing progressive politics by showcasing employers and their senior organizational leaders in dialog about career opportunities in their organizations. Our team will interview senior staff and recruiters from the top progressive organization who work to impact democracy, elections, and advocacy. Our first Informational Interviews Live event will feature Color of Change

Black With No Chaser will also collaborate with our post-2021 election career events culminating with a comprehensive virtual conference called Powering Blue In 2022. Our partnership enables GAIN Power's employers and sponsors to reach deep into an extraordinary community of active influencers, organizers, and talent across the country.

GAIN Power's Founder & CEO Amy Pritchard said:

"We created GAIN Power to network talent in the progressive movement & Democratic Party and to create more meaningful opportunities to engage with the communities that are most impacted by our work. The thing I hear most from our employers is they want more diverse talent so we're doing what we can to collaborate with new less politically-cultural engaged community platforms that reach outside our insular universe to expand it and open up real and meaningful opportunities in it. In order to diversify the organization in our ecosystem and build a more reflective democracy, we have to focus on making democracy work more accessible and attractive. I believe our partnership with Black With No Chaser will help us do that."

Organizations & Companies looking to sponsor or be interviewed for these special events can reach out [events@gainpower.org](mailto:events@gainpower.org)

GAIN Power continues to seek more creative and impactful partnerships with values-aligned mission-driven organizations eager to work together to diversify Democratic & Progressive organizations and to bring new talent to our work on impacting democracy, elections, and advocacy.

About: BLACK WITH NO CHASER (BWNC) mission is to encourage and empower people in our community to THINK BLACK and LIVE BLACK, UNAPOLOGETICALLY. BWNC is a disruptive and inclusive media outlet and digital consultancy company that influences Black culture. We focus on social justice and activism through news, politics, entertainment and business to ultimately educate, organize, and mobilize Black people.

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