

Global Enterprise Collaboration Market : Overview and Segmentation Analysis 2028

Due to lockdown, multiple organizations are promoting the usage of collaboration tools as employees tend to work from home during the crisis.

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/EINPresswire.com/ -- The key drivers of [enterprise collaboration market](#) include increased focus of organizations on improving collaboration and communication across several stakeholders that are located at different geographies, need to unify internal and external collaboration in a single space, and widespread usage of social networking websites.



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The report segments the enterprise collaboration market on the basis of component that is further segmented into solutions and services. According to the solutions, the market is divided into enterprise social network, file sharing and synchronization, gateways and intranet platform, enterprise video, and others.

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Based on the services, the market is classified into professional and managed. According to the organizational size, the market is classified into small and medium businesses, and large enterprises.

Based on the industry vertical, the market is categorized into banking, financial services, and insurance (BFSI), healthcare, public sector, retail, hospitality, IT & telecom, energy and utilities, and others.

Geographically, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

Comprehensive competitive analysis and profiles of major market players such as IBM Corporation, Microsoft Corporation, Slack technologies, Inc., VMware, Inc., Facebook, Inc., Igloo, Inc., 8x8, Inc., Fuze Inc., Vonage Networks LLC, and Atlassian Corporation PLC are also provided in this report.

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Lastly, this report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market.

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