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Artificial Sweetener Market | May Turn as Winner after Covid-19 Pandemic

PORTLAND, PORTLAND, UNITED STATES, November 2, 2021 /EINPresswire.com/ -- Artificial Sweetener Market Outlook-2028

Artificial sweeteners are sugar substitutes, which have a sweet taste and are produced synthetically. As of now they are used as a sugar alternative since they contain low calories, and help maintain low blood sugar levels. They are widely used in processed foods such as powdered drink mixes, candies, jams & jellies, baked goods, dairy products, and other similar food & beverages to maintain the taste and simultaneously make it healthier. Major artificial sweeteners include aspartame, saccharin, and sodium benzoate. Aspartame is widely used as a table top sweetener in the market. It is around 200 times sweeter than ordinary sugar and is used in low calorie desserts, sugar-free chewing gums, cereals, tea, coffee, yogurt, milk formulations, etc.

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Due to the rising awareness and health consciousness among people, the demand for low calorie sugar alternatives and sugar-free products are increasing, which boost the market growth. Hence, food processing companies produce low calorie and sugar-free alternatives as their major products, which in turn helps stimulate the market growth. However, the long-term usage of these can trigger diabetes as it can interrupt with the body’s ability to regulate blood sugar, which hinders the market growth. Irrespective of these challenges, consumers constant desire for tasty and sweetened food despite rising obesity rates makes way for the increasing demand for artificial sweeteners, which is expected to create numerous opportunities for the market growth.

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The market segmentation is based on type, application, and distribution channels. By type it is categorized into aspartame, acesulfame-k, monosodium glutamate, saccharin, and sodium benzoate. By application, it is divided into bakery items, dairy products, confectionery, beverages, and others. By distribution channel, it is classified into supermarkets & hypermarkets, departmental stores, convenience stores, and others. Geographically it has been analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Prominent players profiled in the report include Roquette, Ajinomoto Co., Inc., JK Sucralose, McNeil Nutritionals, NutraSweet Property Holdings, Inc., Hermes Sweeteners Ltd., MORITA KAGAKU KOGYO CO., LTD., PureCircle, Sunwin Stevia International, Inc., and Zydus Wellness Ltd.

Key Benefits

This report provides an extensive analysis of the current and emerging market trends and dynamics in the artificial sweetener market.

In-depth analysis has been done by constructing market estimations for key market segments between 2017 and 2023.

The report provides a quantitative analysis of the current trends and future estimations from 2017 to 2023, which helps identify prevailing market opportunities.

Competitive intelligence of the industry helps understand the competitive scenario across geographies.

Artificial Sweetener Market Key Segments:
Type
Aspartame
Acesulfame-K
Monosodium Glutamate
Saccharin
Sodium Benzoate
Application
Bakery items
Dairy products
Confectionery
Beverages
Distribution Channel

Supermarkets & hypermarkets
Departmental stores
Convenience stores
Others
Geography
North America
U.S.
Canada
Mexico
Asia-Pacific
China
Japan
India
Australia
Rest of Asia-Pacific
Europe
UK
Germany
France
Russia
Rest of Europe
LAMEA
Latin America
The Middle East
Africa

Key Players In The Value Chain

Roquette
Ajinomoto Co., Inc.
JK Sucralose
McNeil Nutritionals
NutraSweet Property Holdings, Inc.
Hermes Sweeteners Ltd.
MORITA KAGAKU KOGYO CO.,LTD
PureCircle
Sunwin Stevia International, Inc.
Zydus Wellness Ltd.

About Allied Market Research

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of “Market Research Reports” and “Business Intelligence Solutions.” AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

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