

Direct Carrier Billing Market To Reach \$78.70 Bn by 2028, Growth Rate at CAGR of 5.5%: Stratistics MRC

Stratistics MRC report, Direct Carrier Billing Market Forecasts to 2027 – Global Analysis Application, Key Players, Types, End User and By Geography

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Billing Market Forecasts to 2028 – Global Analysis By Type (MSISDN, Limited Direct Carrier Billing), Platform (IOS, Android), Application (M Commerce, Ticketing), End User (Gaming, Online Media) and By Geography

The Global Direct Carrier Billing Market is accounted for \$28.90 billion in 2020 and is expected to reach \$78.70 billion by 2028 growing at a CAGR of 5.5% during the forecast period. Growing penetration of tablets and smartphones, online purchases for streaming subscriptions and game purchases and high demand for the DCB services across various sectors are driving the market growth. However, security and privacy concerns and expensive subscriptions are hampering the growth of the market. Based on the end user, the gaming and game developers segment is going to have lucrative growth during the forecast period as gaming applications and gaming consoles are undergoing major growth owing to an excellent market presence globally. The adoption rate is likely to increase in context to the gaming consoles for the DCB platform.

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By geography, Asia Pacific is going to have high growth during the forecast period due to the rising growth of digital platforms in Asia Pacific and high investments in the R&D activities that are backed by smartphone penetration will present growth prospects for the market in the region. Moreover, smartphones are available in the market at affordable prices that will back the growing popularity of the digital content platforms in the region. Some of the key players profiled in the Direct Carrier Billing Market include Bango, Boku Inc., Digital Turbine, Inc., Dimoco, Docomo Inc., Fortumo, Google, Microsoft, Netflix, Orange S.A., Singapore Telecommunications Limited, Swisscom AG and Telenor ASA

Direct Carrier Billing Market report provides an in-depth study and forecast about the industry covering the complete overview of the market that will assist convey clients and business-making strategies. The industry's supply chain and market size, in terms of value, have been derived by extensive research methods. Our report enables readers to understand details of the market, latest trends, key drivers and constraints, opportunities, threats, volume and value forecasts, and various investment opportunities for manufacturers operating in the global and regional markets. Direct Carrier Billing Market report also offers company profiling with detailed strategies, financials, key products, and recent developments along with SWOT analysis of profiled players and Porters five forces for deep insights.

This report offers market monitoring related to a particular area of clients interest and provides up to date information related to strategic initiatives like mergers, acquisitions, partnerships, expansions, product launches for leading companies on a regional scale depending on the clients subscription period for various industries or markets. Our data is constantly updated and revised by team of research experts so that it always reflects the recent trends and information. We have high experience in research and consulting for different business domains to provide to the necessities of both individual and corporate clients. Our experienced team uses proprietary data sources and different tools and methods to gather and analyze information.

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