

Security Analytics Market 2021 - Present Scenario on Growth Analysis along with key industry players

Rise in cybercrime rates, the adoption of security analytics solution is like to increase which is estimated to drive the growth of security analytics market.

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-- Major shift toward bring your own device (BYOD) trend along with penetration of Internet of Things (IoT) devices drives the growth of the market. Moreover, with growth in adoption of advanced technologies, the instances of cyber-attacks have also increased, which will drive the demand for security analytics, thus fueling the growth of the market. However, lack of expertise and awareness is expected to restrain the growth of the market. Furthermore, growth in adoption of big data analytics and cloud infrastructure due to COVID-19 pandemic is expected to provide lucrative opportunities for the market.



Security Analytics Market

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The key players profiled are

- Cisco Systems Inc.
- Hewlett-Packard Enterprise .
- Fire Eye Inc.
- Alert Logic
- Juniper Networks
- Blue Coat Systems Inc.
- Arbor Networks Inc.
- LogRhythm Inc.
- IBM Corp.
- International Business Machine Corp.

Impact of COVID-19 on [Security Analytics Market](#)

- The pandemic has created an enormous challenge for businesses worldwide to continue operating despite massive shutdowns of offices and other facilities.
- However, the changing nature of working has affected the IT security. Therefore, organizations are able to witness the increased risk of cyber-attacks.
- Moreover, organizations are realizing the importance of the security analytics market to give businesses the ability to foresee security threats using analytics software. Its value has increased exponentially during the COVID-19 pandemic as there are threats that could destroy the infrastructure of a business and its systems.

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David Correa
 Allied Analytics LLP

+1 800-792-5285

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