

TRL launches Mobility Hub design service for Local Authorities

Mobility Hubs have the potential to be an effective solution for integrating new zero-emission mobility solutions for movement of people and goods

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-- TRL is launching a new service to help Local Authorities scope out the design and implementation of a Mobility Hub. Its four stage methodology will enable a data-led approach to Mobility Hub design and

roll-out, and includes local context analysis, site assessment and Mobility Hub scoping including understanding user demand and requirements, and recommendations for Mobility Hub design and delivery roadmap.

At their core, Mobility Hubs are intended to be a mix of co-located transport options, usually focussed around the interface between mass public transport and 'last mile' mobility solutions. Multi-modal transport provision is supported by information resources and associated services, such as bike servicing, coffee shops, WiFi hotspots and working spaces, with the exact make-up depending on local context and objectives.

Dr George Beard, TRL's Head of New Mobility, explains: "To design and implement a successful Mobility Hub, Local Authorities require coordination and cooperation from multiple stakeholders. There are numerous perspectives to consider such as the specific local constraints of sites, existing transport provision, user demand including the requirements of private individuals and commercial organisations, future transport and economic trends, and each Local Authority's wider objectives and vision for the area."

Beard continues: "At TRL, we want to help Local Authorities understand what a Mobility Hub can achieve for them and make sure their selected configuration will deliver the right results. We have therefore launched a service designed to do just this."



TRL will take a data-led approach to an initial feasibility analysis, using proven tools and techniques to inform the design of the right Mobility Hub solution that takes into account the desired use case, location, objectives and circumstances. TRL's scoping service involves working with appropriate stakeholders to develop the evidence to support the bespoke design of a Hub, followed by the creation of appropriate KPIs to deliver a successful outcome. Finally, TRL will create a custom roadmap designed to provide an effective rollout.

For further information about TRL's mobility hub services, [please watch this video](#) and visit: <https://trl.co.uk/sectors/cities-and-urban/mobility-hub-design>.

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