

# Data Governance Market Seeking New Highs- Current trends and growth drivers

*Increasing growth in risk management, decision-making with the increasing business collaborations are like to drive the growth of the data governance market.*

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-- Numerous factors such as strict regulatory compliance, rise in data security & privacy concern along with the adoption of business intelligence (BI) and analytics to reduce customer risk drive the growth of the [data governance market](#) globally. Moreover, heavy demand for high-quality data throughout the data life cycle of the organization boosts the market growth. However, factors such as frequent change in data regulatory policies and changes in data validation systems restraint the growth of the data governance market globally. Furthermore, increase in use of artificial intelligence(AI) in data governance and rise in use of DevOps in all company software create lucrative growth opportunities in the data governance market.



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This report includes an in-depth study of top players in the data governance market which includes IBM Corporation, Oracle, SAP AG., SAS Institute Inc., Colibri, Alation Inc., Talend, Informatica, Erwin Inc., and Infogix Inc.

## Key Benefits For Stakeholders

- The study provides an in-depth analysis of global market along with the current trends and future estimations to elucidate the imminent investment pockets.
- Information about key drivers, restraints, and opportunities and their impact analysis on the data governance market size is provided.
- Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the data governance market industry.

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