

CITYDATA partners with AutoTraffic and Vixionere to bring mobility data + Ai to Mexico

SAN FRANCISCO, CALIFORNIA, USA, November 4, 2021 /EINPresswire.com/ -- [CITYDATA.ai](https://www.citydata.ai), the #1 company for mobility data intelligence for over 1500 global cities announced today their partnership with Autottraffic, Mexico's #1 company for traffic management and with Vixionere, the leading smart city data analytics company in Mexico. The broad partnership covers the CITYDASH mobility data platform, the CITYCHAT mobile chatbot citizen engagement app, the CITYWORKS chatbot solution for mobile workforce management, and the CITYFLOW mobile solution for fleet management



CITYDATA.ai partners with AutoTraffic and Vixionere to bring mobility data+AI to Mexico

CITYDATA collects and curates fresh, anonymized, and aggregated mobility data for over 1500 cities and metropolitan areas worldwide. The daily datasets are normalized and transformed

into density measurements and movement patterns for city agencies, mobility operators, AEC (architecture, engineering, construction) firms, UAM (urban air mobility) companies, academia and non profit organizations.

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We know the answers to the questions 'how many people' and 'what are their movement patterns'”

Lucas Maffioli, Head of LATAM Region, CITYDATA.ai

“We've been active in the LATAM market for the past 24 months, studying and building the foundational framework for mobility insights throughout the region”, said Apurva Kumar, CEO of CITYDATA.ai.

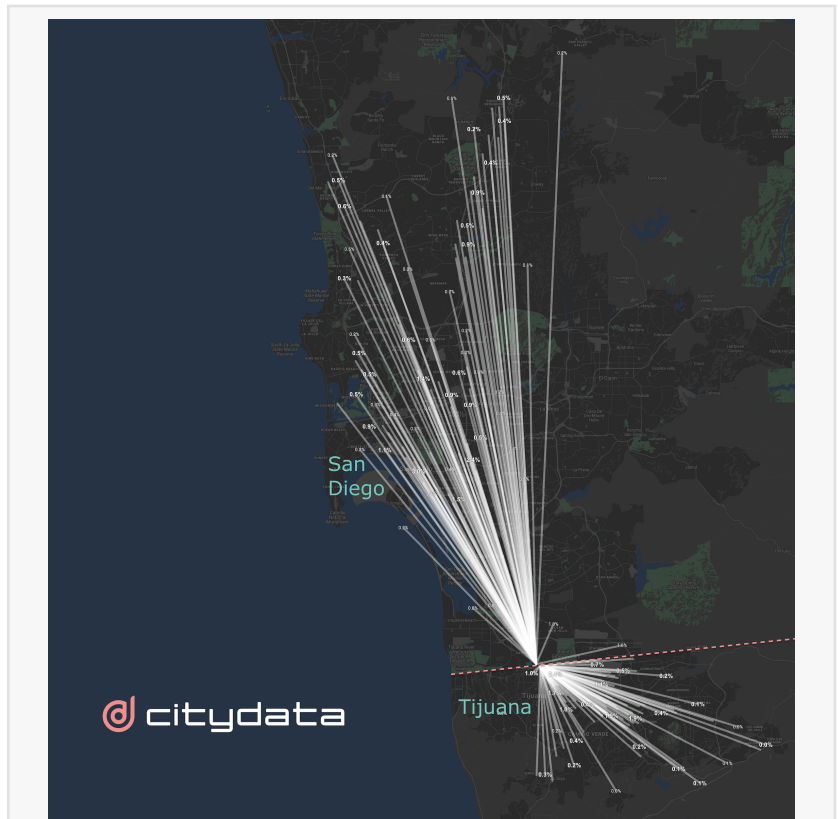
“We've mapped the entire country of Mexico down to millions of manzanas and AGEBS defined by their National Institute of Statistics and Geography, INEGI. Our daily mobility patterns are disaggregated at the census block level and analyzed using our proprietary graph. We compute and publish the daily population heat maps for the top-50 cities and metro areas in Mexico. We've also meticulously archived our mobility data for Mexico. This allows us to perform

historical analysis going back to January 2019. And our unique approach to machine learning enables us to rapidly train models for predictive insights," added Mr. Kumar.

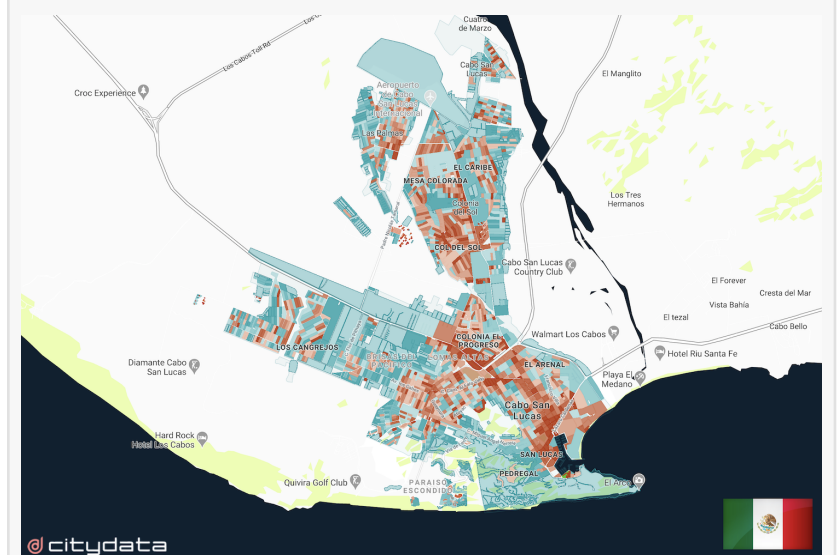
The global pandemic was a forcing function for cities to get smarter. Per research published by market sizing experts like Data Bridge, Grand View, iResearch, Markets and Markets, the global smart cities market size is expected to grow from ~ \$400 Billion USD in 2020 to ~ \$850 Billion USD by 2025, at a Compound Annual Growth Rate (CAGR) of ~ 15%.

"AutoTraffic provides traffic management solutions and Vixonere provides mobility solutions throughout Mexico. We've been looking for a versatile on-demand SaaS platform for mobility intelligence. We scanned the entire landscape of GovTech data companies and we are thrilled to strike a strategic partnership with CITYDATA.ai. Their apps and platform are accurate, flexible, extensible and align with the expectations of our customers, from place visits insights and mobility patterns to workforce management and citizen engagement. Combined with our own datasets, we now bring a powerful data intelligence platform to empower government leaders in Mexico to make timely data-driven decisions and accelerate civic innovation," said Alfonso Velez, Chief Operating Officer at AutoTraffic and founder of Vixonere.

Increasing demand for public safety, rising urban population, and new government funding is driving rapid growth in the smart cities vertical. Within smart cities, the smart transportation segment is estimated to account for the largest market size because of green initiatives, electrifications, and new mobility paradigms.



CITYDATA.ai for Tijuana, Mexico and San Diego, California, USA



CITYDATA for Cabo San Lucas, Mexico

Alfonso Velez, Chief Operating Officer at AutoTraffic and founder of Vixonere.

"We know the answers to the questions 'how many people' and 'what are their movement patterns'", said Lucas Maffioli, head of business for CITYDATA.ai in the LATAM region.

"LATAM is a dynamic market for mobility data intelligence. From Buenos Aires to Bogota, Mexico City to Montevideo, São Paulo to Santiago, Lima to La Paz, the one common thread we see is the need for meaningful daily mobility data insights for civic use cases. Our mobility platform is designed for global coverage. And the best part is that we've already localized our apps and dashboards to Spanish to make it super easy for LATAM customers to use our technology platform. Through our partnership with AutoTraffic in Mexico, municipal agencies in cities like Merida, Puebla, San Pedro Garza Garcia, Monterrey, Neza are already accessing our data + AI," added Mr. Maffioli.

About CITYDATA.ai

CITYDATA.ai is a mobility data intelligence startup founded in 2020 in San Francisco, California, and featured in the GovTech 100 list of companies that provide innovative technologies for government customers. Their CITYDASH platform publishes daily mobility insights for over 1500 global cities. CITYDATA won the Smart 50 award for their CITYCHAT mobile chatbot platform for citizen engagement. The company recently launched the CITYFLOW fleet tracking solution and the CITYWORKS mobile workforce management solution as well. In October 2021, CITYDATA was selected by the United States Government, National Geospatial-Intelligence Agency for their prestigious Moonshot Labs program for geospatial innovation. You can contact CITYDATA by reaching out to them via email at business@citydata.ai

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