

Deck the Halls with Lots of Tacos

Taco Tours is supporting local taquerias by bringing a one-of-a-kind experience to the Tampa Bay Area: the 2022 Tampa Bay Taco Tour book.

TAMPA, FL, U.S., November 5, 2021 /EINPresswire.com/ -- Tampa Bay may not see snow this holiday season, but soon it'll be raining tacos. In an effort to help local taquerias and get people out into the community, Taco Tours is filling stockings across the Bay Area with a one-of-a-kind experience: its first annual 2022 Tampa Bay Taco Tour book. Throughout all of 2022, this pocket-size book will guide passholders on their own schedule to more than 20 of the best locally owned taquerias in the Tampa Bay Area where they'll receive free tacos from each one. And because the inspiration for the book was to help local restaurants thrive after the challenges brought on by the pandemic, businesses are not charged to be included in the book.

Perfect as stocking stuffers or holiday gifts, the 2022 Tampa Bay Taco Tour book tops the list for many Bay Area residents, and not just because it's filled with free tacos.

"It gives me a chance to discover and support so many local businesses all while getting free tacos and enjoying one of my favorite foods," said customer Robert Sells.

With so many taco spots throughout the Tampa Bay Area, this unique program helps residents explore different areas while sampling the goods along the way.

"It's the gift that keeps on giving," said Taco Tours owner and Valrico resident Ryan Brown. "It's great for the holidays because it gives people a unique experience they can enjoy all year, but it's great for the community because it helps restaurants gain new customers and keep their doors open."

After deciding to start Taco Tours at the height of the COVID-19 pandemic, Brown's goal has always been twofold: to support local restaurants and to introduce people to the hidden gems all over the area.

"When everything was shutting down, a lot of restaurant owners were worried about losing their businesses," said Brown. "I wanted to support them and since my job at the time still had me traveling the local area every day, I decided I would attempt to try all the tacos. I sort of went on my own personal 'taco tour' around Tampa Bay and later had the idea to try and bring the experience to everyone." With a new book releasing each year, the 2022 Tampa Bay Taco Tour book includes three free tacos from each restaurant. Books can be purchased now at <u>www.getyourtacos.com</u> and passholders can claim their free tacos between Jan. 1, 2022 and Dec. 31, 2022. If free tacos weren't enough of an incentive, passholders will also earn a chance to win cash and prizes.

From Dunedin to Plant City, St. Petersburg to Wesley Chapel, and just about everywhere in between, Taco Tours has partnered with more than 20 taquerias in an effort to get people back out into the community exploring and supporting local businesses. Taco lovers are encouraged to follow Taco Tours on Facebook and Instagram @tacotourstampabay for special promos and discounts.

Brown aims to use every book purchased to help make a difference in the community, which is why he is also donating a portion of the book proceeds to local charities. For more information or to learn how businesses can partner with Taco Tours, visit <u>www.getyourtacos.com</u>.

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