

## Middleware Market Size, Featuring Competitive Analysis and Key Major Players 2021-2028

Concerns related to data security and high development cost are key factors expected to restrain growth of the global middleware market.

PORTLAND, PORTLAND, OR, UNITED STATE, November 5, 2021 /EINPresswire.com/ -- The growth of the global <u>middleware market</u> is attributed to technological advancements in e-commerce, exponential growth in databases across enterprises, and increase in need for cost-effective A2A integrations. Allied Market Research

In addition, growth in process automation, need to reduce complexity

of operations, and rise in demand for B2B integrations offer significant growth opportunities for the middleware market. However, lack of governing standards and existing complexity in operations hamper the market growth.

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The report segments the middleware market based on deployment model, component, type, organization size, industry vertical, and region. As per deployment model, the market is divided into on-premises and cloud. As per component, the market is categorized into solution and services. Solution segment is further studied across integration and platform middleware, BPM enabling technologies, and Business to Business middleware.

Based on type, it is classified into communication middleware, integration middleware, platform middleware, and others. As per organization size, the market is bifurcated into large and SME. By industry vertical, it is studied across healthcare, BFSI, retail and consumer goods, IT & telecom,

public sector, oil & gas, transportation & hospitality, and others. By geography, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Comprehensive competitive analysis and profiles of major market players such as Unisys Corporation, Microsoft Corporation, SAP SE, IBM Corporation, HP, Fujitsu, Oracle Corporation, Software AG, Tibco Inc., and Salesforce.com are also provided in this report.

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Lastly, this report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market.

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