

Canada is betting on Mexico and Latin American Market through INCmtty entrepreneurship festival

From November 8 to 10, INCmtty will be held with a dedicated program for entrepreneurs from Latin America and Canada.

MONTERREY, MÉXICO, November 5, 2021 /EINPresswire.com/ -- [Canada](#) and Mexico will connect their entrepreneurial ecosystems at [INCmtty](#), the largest [entrepreneurship](#) festival in Latin America. The gathering will offer a strong program focused on generating business opportunities for co-created ventures, startups and companies of both countries, that will have the opportunity to link with investors, organizations and high-value networks.

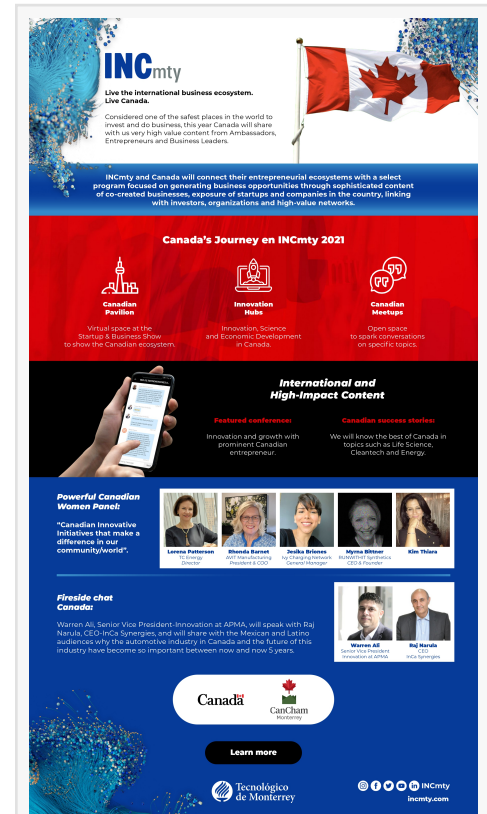
Canada is INCmtty's first Guest Country. This initiative is supported by Tecnológico de Monterrey, the largest private university in Mexico and one of the three top in Latin America. Canada's participation represents a unique opportunity to connect the education and faculty ecosystem with the entrepreneurship system between both countries.

Canada and México share a vibrant, multi-faceted relationship with rich cultural connections and growing trade and investment. Canada enjoys abundant economic wealth, and is considered one of the safest places in the world to invest and to do business.

México offers to Canadian companies talent, innovation, reliability, and commitment to success. and most importantly: México and Canada, together with the USA, we are part of North America and we are commercial partners.

Canada's Journey at INCmtty 2021

- Canadian Pavillon: Exhibitors and startups to generate interaction with the audience
- Making business: Innovation, Science and Economic Development in Canada.
- Canadian meetups: Open space to develop a particular topic in order to interact with participants and generate great connections



Canada, partner country
INCmtty Virtual Festival 2021.

-Special agenda: Video with a message from the Canadian Ambassador to Mexico and the Canadian Consulate General in Monterrey. Powerful Canadian Women Panel. Local success stories. Featured conference. Fireside chat.

-Speakers: Lorena Patterson, TC Energy Director; Rhonda Barnett, AVIT Manufacturing, President & COO; Jesika Briones, Ivy Charging Network General Manager; Myrna Bittner, RUNWITHIT Synthetics CEO & Founder; Kim Thiara, AceTronic Industrial Controls Inc., President; Warren Ali, Senior Vice President-Innovation at APMA; Raj Narula, CEO-InCa Synergies.

For the complete schedule visit the official INCmty website:

<http://bit.ly/Canada-INCmty>

About Tecnológico de Monterrey
Tecnológico de Monterrey (<http://www.tec.mx>) is a private nonprofit multi-campus university system founded in 1943, and distinguished globally for its academic excellence, educational innovation, entrepreneurship, and internationalization. With a presence across 29 cities in Mexico, the institution has more than 65 thousand enrolled undergraduate and graduate students, almost 7 thousand faculty members, and 27 thousand high school students served by 2,500 professors. The institution is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC) since 1950. According to the QS World University Rankings (2022), Tecnológico de Monterrey is ranked 161st globally; the QS Graduate Employability Rankings (2020) places the institution 1st in Mexico and 40th worldwide for employer reputation. The Times Higher Education Latin America University Rankings (2021) ranks the institution 1st in Mexico and 4th in Latin America, and is the only university outside the USA included in The Princeton Review & Entrepreneur magazine ranking of Top Schools for Entrepreneurship Studies (2021), placing 5th for undergraduate entrepreneurship programs.

SPECIAL AGENDA

Opening & Keynote Speaker INCmty 2021 - Monday 8th at 10:40 hrs. ESP. SUBTITULADA.

Gratias & Clark, Canadian Ambassador to Mexico.

HEC MONTREAL- Data Science and AI x Human Behaviour Modeling + Tandem Launch EIR Program - Monday 8th at 12:00 hrs. ENG.

Selwa Rafi, entrepreneur graduated from HEC Montréal National Bank Accelerator.

Robert Bilodien, Venture Associate - TandemLaunch Inc.

Fireside chat: The Importance of the Automotive Industry in Canada and Its 5-Year Future- Monday 8th at 17:00 hrs. ENG.

Warren Ali, Senior Vice President-Innovation at APMA.

Raj Narula, CEO-InCa Synergies.

Message from the Consul General of Canada in Monterrey - Tuesday 9th at 9:50 hrs. ESP. SUBTITULADA.

Sandra Shaddick, Consul General of Canada in Monterrey, Mexico.

Panel Canadian Innovative Initiatives that make a difference in our community/world - Tuesday 9th at 11:00 hrs. ENG.

Lorena Patterson, Energy Sector Consultant.

Rhonda Barnett, AVIT Manufacturing President & COO.

Jesika Briones, Ivy Charging Network General Manager.

Myrna Bittner, RWI Synthetics CEO & Co-Founder.

Kim Thiara, AceTronic Industrial Controls Inc. President.

Canadian Success Stories - Tuesday 9th at 11:40 hrs. ENG.

William Rene Plaza, Director at Global Health Solutions in Rupert Case Management.

Success stories of TandemLaunch Inc.

Sebastien Collin, Founder at Spectacles Bonzai.

Mexico and Canada: Strategic Allies for Innovation- Tuesday 9th at 17:30 hrs. ESP.

Tatiana Clouthier Carrillo, Secretary of Economy of Mexico.

Luz Maria de la Mora, Sub-Secretary of Economy of Mexico.

Message from the Ambassador of Mexico to Canada - Wednesday 10th at 9:50 hrs. ESP. SUBTITULADA.

Juan José Ignacio Gómez Camacho, Mexican Ambassador to Canada.

INCmty

Tecnológico de Monterrey
Instituto de Emprendimiento
Luzmila Serna Lugo

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Descubre Canadá

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INCmty Virtual Festival 2021.



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Tecnológico de Monterrey belongs to several prestigious global networks including, the Association of Pacific Rim Universities (APRU), Universitas 21 (U21), and The Worldwide Universities Networks (WUN).

About INCmty

INCmty is an entrepreneurship festival that takes place every year for 3 days. It works as a unique Tec de Monterrey platform for the impulse and promotion of innovative entrepreneurship; its purpose is to inspire, connect and empower entrepreneurs, investors, businessmen and corporations, activating an ecosystem to create and promote ideas and initiatives to become innovative and transformative companies. It has been held since 2013 and has had a consistent growth, with more than 81 thousand attendees in its 8 previous editions. It has counted with such relevant personalities as: Gary Vaynerchuk, Jeremy Gutsche, Mayim Bialik, Guy Kawasaki, Peter Diamandis, Jason Silva, Richard Branson, Kevin O'leary, Jenn Lim, Alexander Osterwaider, Daymond John and inspiring entrepreneurs such as Tanya Moss and Xavier López Ancona, among hundreds more. INCmty is the result of many alliances that, together, translate into content and support that allow great things to happen. Organizations such as: Google, Facebook, Silicon Valley Bank, Draper Network, IBM, Amazon, Ashoka, Hult Prize, Hootsuite, Global Entrepreneurship Network, WeXchange, International Accelerator, FEMSA, América Móvil, CCM Heineken, Santander, OCV Monterrey, Startup Bootcamp, Growth Institute, among many others, have been crucial in its development. More information at incmty.com

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